

Summer 2016



## Letter from the President

I can't believe that we're already half way through the year!

Our AFP chapter leadership has been hard at work to provide fun and educational programs for our members. That old saying that "time flies when you're having fun" really is true; however, as we begin to slow down a little bit during the lazy days of summer (beach vacation anyone?), summertime is also a great time to reassess goals for the rest of year and recharge.

We still have six more months of incredible programming, events and benefits for AFP members to plug into. In this newsletter alone, you'll find reading suggestions for when you're basking by the pool, opportunities to plug into additional professional development trainings, both with AFP and through partners organizations, and the chance to nominate a philanthropic leader in our community.

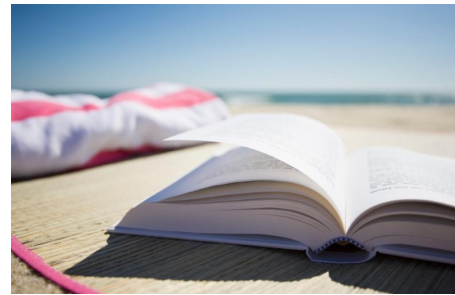
I am so excited about what's to come in the latter half of this year, as we continue to grow our membership base (see below for an exciting announcement), celebrate National Philanthropy Day, and welcome another class of graduates through the New Faces of Fundraising program...it's going to be great.

Looking forward to the next six months!

Happy summer,  
Chris Martin

# Hooray for Summer!

## Your 2016 Summer Reading List



Summer is a great time to catch up on your reading while enjoying a little R&R by the pool, or even the beach. And while a crime novel or a romantic comedy are always fun get aways, here are a few great nonfiction reads to keep you in-the-know.

**The Networked Nonprofit**  
by **Beth Kanter, Allison Fine, and Randi Zuckerberg**

Dives into new ways for nonprofits to operate in our increasingly connected world.

**The Charity Case**  
by **Dan Pallota**

A leadership movement transforming the way the public thinks about giving.

**Forces for Good: The Six Practices of High-Impact Nonprofits**  
by **Leslie R. Crutchfield and Heather McLeod Grant**

Case studies on a dozen nonprofit organizations that have seen tremendous levels of impact.

**Switch**  
by **Chip and Dan Heath**

How to make lasting change in our companies and communities.  
*This makes a great group "book study"!*

**Full of Heart: My Story of Survival Strength and Spirit**  
by **J.R. Martinez**

The inspiring memoir of Private J.R. Martinez and his heroic journey out of tragedy.  
*Read this to prepare for our 2016 National Philanthropy Day luncheon keynote speaker!*

Have an interesting or compelling summertime read that you would like to share with fellow AFP members? Be sure to connect with us on social media through the AFP Cincinnati Facebook, LinkedIn or Twitter pages. Happy reading!

## Philanthropy Ohio Learning Institute- Sept. 20-21, 2016

The two-day Learning Institute will feature gatherings organized by organization type and affinity group, learning sessions for those new to grantmaking and deep dive breakouts for seasoned staff.

Vu Le, executive director of Rainier Valley Corps and author of the popular blog, Nonprofit with Balls (think juggling) will keynote the Institute, highlighted by the annual Philanthropy Awards lunch and plenty of networking at the 2016 annual gathering of Ohio philanthropy.

Click [here](#) for more information.



### CFRE Review Course

AFP's revised CFRE Review Course offers development professionals an opportunity to review the main components of a complete fundraising program and prepare for the CFRE exam. It is a two-day, intensive program that provides an overview of skills, techniques, and program components including donor research, stewardship, marketing, planned giving and volunteer management (among others!). The

course also provides an extensive look at sample questions from the CFRE exam and an overview of test-taking strategies.

Thursday, September 22, 2016 (full day) 8:30 a.m. - 4:30 p.m.

Friday, September 23, 2016 (half day) 8:00 a.m. - noon

Red Cross Cincinnati

Members - \$390, Non-Members \$490

Click [here](#) for more information.

### You Asked, We Answered

Based on feedback from annual AFP Member Surveys, we're expanding partnerships to increase the scope of our educational programs. Be on the look out for an exciting partnership with the Cincinnati Association of Volunteer Administrators later this year!

## The More, the Merrier!

### We Did It!

Thanks to the amazing dedication of our

members and volunteer leadership, our chapter is now over 400 members!



Since 2010, our chapter has nearly doubled in size and represents over 200 local nonprofit organizations.

Special thank you to the 2016 Membership Committee: Phillip James, Kitty Beck, Sharon Civitello, Mellissa Gayer, Abi Haggerty, and Kevin Richardson.

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## **Our Chapter is Growing**

Please welcome our newest members of the AFP Greater Cincinnati Chapter! We are happy to welcome the following individuals as part of this great organization.

### **April 2016 New Members**

Mary Delaney, Staci Dennison, Bethany Doverspike, Gayle Linkletter, Mary Ellen Lintner, Deborah Morgan, Amy Pelicano, Krista Powers, Kyle Prosser, Ken Smith, Britt Vosters, Arnela Zekic

### **May 2016 New Members**

Laura Altenau, Ebony Butts, Andrea Gatewood, Carla Howard, Tekeia Howard, Stephanie Layton, Linda Matthews, Miranda Millard, Jonathan Sears, Emily Selzer, Flequer Vera, Lauren White

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**Don't Miss Out on the Fun; Renew Today!**



## Pay for Two Years in Advance— Save \$60.00!

For Professional and Associate Members (Look in the Category field on the AFP Membership Renewal) pay for two years of AFP Membership **NOW** and Subtract \$60.00 from the Total.

1. Fill in your member ID and name:

MEMBER ID

MEMBER NAME

2. Calculate your new Total Due:

Total Due On Enclosed

Renewal Notice: \$ \_\_\_\_\_

Multiply x 2 Years: = \$ \_\_\_\_\_

Deduct: \$ \_\_\_\_\_ - \$60.00

Total To Remit: = \$ \_\_\_\_\_

3. Submit the "Total To Remit" for reimbursement to AFP
4. Include this coupon with your renewal.
5. Remember to sign your adherence to the *AFP Code of Ethical Principles and Standards* on the Membership Renewal Form.

*PLEASE NOTE: No refunds will be authorized through this program.*

# Upcoming Scholarship Deadlines

## CFRE Scholarship- Deadline August 1, 2016

The AFP Greater Cincinnati Chapter offers one \$650 scholarship to reimburse recipients for the CFRE exam. Applicants must plan to take the exam in the 2016 calendar year.

Guidelines:

- Available to AFP Greater Cincinnati Chapter members in good standing and engaged in the practice or study of philanthropy
- Scholarships will only be available for first-time applicants
- The applicant has not been an AFP scholarship recipient in the past two years
- Applicants must submit documentation of registering for and taking the exam
- The amount and number of scholarships to be given each year will depend on availability of funds and the number of qualified applicants
- After passing the CFRE exam, the recipient should submit an article to the AFP Greater Cincinnati Chapter newsletter sharing their experience and offer advice to those who are interested in taking the exam
- All scholarship recipients are required to volunteer on an AFP Committee

## The Chamberlain Scholarship- Deadline August 1, 2016

The Chamberlain scholarship program is awarded through the AFP Foundation for Philanthropy, and honors Ralph E. Chamberlain, CFRE. The Chamberlain Scholarship covers the cost of registration for the 2017 AFP International Conference (typically held in March/April) while the matching chapter scholarship provides up to \$1,200 for travel and lodging. All recipients must be first-time attendees of the International Conference. The scholarship recipient is responsible for registering for the Conference.

Guidelines:

- Available to AFP Greater Cincinnati Chapter members in good standing
- Candidate must be employed as a fundraising professional or, if candidate is an executive director, a substantial amount of time must be devoted to fundraising
- Candidate has never attended an AFP or NSFRE international conference on fundraising as a registered participant (unless as a member of the Conference Host Committee)
- Recipients must agree to submit an article to the AFP Greater Cincinnati Chapter newsletter sharing how the International Conference was beneficial to them
- All scholarship recipients are required to volunteer on an AFP Committee

Click [here](#) for application.

# Let's Get Together!

## Upcoming AFP Events

### **New Member Meet & Greet**

Thursday, June 23, 2016  
Montgomery Inn Boathouse  
\*2nd floor bar

4:30-5:00 PM All Member Orientation  
5:00 - 7:00 PM Member Orientation and Meet & Greet  
Cost: Free

[Register Here](#)

### **Networking & Knowledge**

Giving USA Presentation by Melissa Brown  
Wednesday, August 3, 2016  
American Red Cross

7:45-8:00 a.m. - Networking/Registration  
8:00-9:30 a.m. - Presentation  
Cost: AFP Members - Free, AFP Non-Members - \$25.00,  
Students (with valid student i.d.) - Free

[Register Here](#)

### **Audioconference with Sandy Rees, CFRE**

"Engage Your Board in Fundraising"  
Tuesday, August 9, 2016  
Talbert House

12:30-12:45 pm Registration/Networking  
12:45-2:00 pm Presentation  
Cost: AFP Members - FREE, AFP Member + Lunch - \$8.50  
AFP Non-Members - \$25, AFP Non-Members + Lunch - \$33.50  
Students (with valid student i.d.) - FREE, Student + Lunch - \$8.50

[Register Here](#)

## Save the Date



National  
**Philanthropy** Day

## Tuesday, November 15, 2016 Duke Energy Convention Center

The National Philanthropy Day Luncheon is our annual, signature event at which people representing businesses, nonprofits, philanthropists and volunteers come together to celebrate our vibrant philanthropic community. Each day, generous benefactors and volunteers make a difference to people across a spectrum of nonprofit organizations from the arts to education to social services and everything in between.

This year, we are excited to announce J.R. Martinez as keynote speaker. J.R. Martinez is an actor, best-selling author, motivational speaker, and U.S. Army veteran. Read more about Martinez [here](#). We are also proud to announce Dean Gregory, VP, Montgomery Inn as our 2016 Honorary Chair.

During the event registration process, nonprofit organizations can submit the names of Honorees - donors, volunteers and special friends who have made a truly exceptional impact in our region. All Honorees will be listed in the NPD program. Organizations and individuals also are encouraged to submit nominations for the community awards listed below.

We hope to see you there!



### NPD Community Award Deadline- Nominate Today!

Friday, June 24, 2016

We invite you to nominate those individuals and organizations who make

Greater Cincinnati a stronger and thriving community. Awards will be presented during the National Philanthropy Day Luncheon on Tuesday November 15, 2016 at The Duke Energy Convention Center in downtown Cincinnati.

Categories include:

#### **Philanthropist of the Year:**

Presented to an individual, corporation or foundation with a record of exceptional generosity who: through direct financial support has demonstrated outstanding civic and charitable responsibility to a specific organization(s) or cause(s); has taken a leadership role in a specific organization(s) or cause(s); motivates others to participate in philanthropy. The depth and/or breadth of support to other organizations will be considered.

#### **Volunteer of the Year:**

Presented to an individual, corporation, or foundation with a record of exceptional generosity who: through a devotion of time has demonstrated outstanding support to a specific organization(s) or cause(s); encourages others to support an organization(s) or cause(s); is



a role model for other community volunteers. The total hours contributed and the breadth of organizations supported with time will be considered.

**Outstanding Youth in Philanthropy:**

Presented to an individual, group, organization, corporation or foundation with a record of exceptional leadership and results in encouraging youth (through age 18) to: learn about and participate in philanthropy by planning and implementing a fundraising program to benefit a specific organization(s) or cause(s); demonstrate leadership in a specific organization(s) or cause(s); serve as role models for other youth and/or encourage other youth to participate in philanthropy. the amount of time spent in service through philanthropy will be considered.

Click [here](#) for application.

## A Quote for Your Day.



*AFP Greater Cincinnati Chapter, an association of professionals, advances philanthropy by enabling its members and nonprofit organizations to practice ethical and effective fundraising that changes our community for the better.*