

Your brand new AFP newsletter. All the information you need, just a click away.



## Letter from the President

I love this time of year. A time for throwing off the old winter coat and embracing the sunshine and anticipation of spring right around the corner. Its a time when life feels new and refreshing. Quite frankly, I can't think of a better time to begin my role as President of this great chapter.

This spring, our chapter is embracing this sense of renewal, and for starters, we're revamping our newsletter. Bite-sized and relevant information delivered to your in-box, with access to the full AFP website just a few clicks away. I'm excited about these new changes and hope you enjoy the new digital format.

Outside of the newsletter, we're renewing our excitement in other areas as well. Expanding our New Faces of Fundraising program in partnership with AFP International, developing exciting new Network and Knowledge events, looking ahead to another fantastic National Philanthropy Day, and another year as a 10 Star Gold Award Chapter. Our board remains committed to providing great value to you as one of our members. I have a feeling its going to be a great year.

In the spirit of Spring, I encourage you to throw open your office window (if you have one) and embrace this season of renewal all around us. Take a moment to enjoy the sunshine and remind yourself of the incredible work you do to help make this community thrive. I look forward to seeing you at AFP event soon.

Chris Martin  
AFP President

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## Time to Celebrate!

### **AFP Greater Cincinnati Chapter Awarded the Ten Star Gold Award**

We are proud to report that our chapter once again received the AFP International Ten Star Gold Award!

The Ten Star Gold Award recognizes excellence in chapters that are meeting many of the key objectives outlined in AFP International's strategic plan. The award encourages chapters to increase professionalism within the field of fundraising and public awareness of philanthropy.

Congratulations to our chapter members for this well-earned distinction.



### **New Faces of Fundraising is Expanding!**

Founded in 2013, the Greater Cincinnati Chapter's New Faces of Fundraising program began as an effort to increase the number of diverse individuals intentionally entering the field of non-profit fundraising.

Over the past 2 years, our New Faces of Fundraising program has taken flight, preparing a new generation of fundraisers to meet the growing needs of a diverse donor base. Participants in the program are supported through hands-on curriculum, a membership in AFP, and a paid internship through a local

nonprofit organization.

**While our Greater Cincinnati Chapter has witnessed the incredible impact of this program, we are proud to report that New Faces of Fundraising is now being recognized at the national level!**

In 2016, AFP International began a planning phase to support the roll-out of the New Faces of Fundraising program across North America. In the near future, AFP Chapters around the country will have access to program tool-kits, support in recruiting program participants and nonprofit internship hosts, as well as external funding to be re-granted to chapters in support of program implementation.

What an exciting time for our chapter! We are thrilled to see New Faces of Fundraising continue to thrive in our community and even more excited to see the program serve other chapters in the future.

To read more about this expansion, click [here](#).

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## **A Strategic Plan in Action**

In the fall of 2015, the AFP Greater Cincinnati Board met to reaffirm the chapter's strategic mission, develop new objectives, and determine areas for growth and improvement over the next few years.



While we celebrate our chapter's recent Ten Star Gold award through AFP International, our work is certainly not done!

Your feedback is vital in supporting our chapter's efforts in creating high-quality benefits for our members. Keep an eye for new and exciting education programs, increased opportunities for volunteering, and new partnerships in our community, as we strive to maintain excellence in our field.

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**The More, the Merrier!**

## **Our Chapter is Growing**

Please welcome our newest members of the AFP Greater Cincinnati Chapter!  
We are happy to welcome the following new members as part of this great organization.

### **January 2016 New Members**

Renee Berlon; Alicia Culman; Aaron Davis; Terrence McManus; Gina Regan; Sarah Richards; Nancy Schwandner; Carrie Shoemaker; Rachel Strasinger; Phyllis Volan; and Jessica Wabler

### **February 2016 New Members**

Mary Cleveland; Shawn Freeman; Deatra Greene-Ndiaye; Abi Haggerty; Megan Jackson; Carolyn Krause; Laura Lepage; Juliana Saneholtz

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**Don't Miss Out on the Fun; Renew Today!**



## Pay for Two Years in Advance— Save \$60.00!

For Professional and Associate Members (Look in the Category field on the AFP Membership Renewal) pay for two years of AFP Membership **NOW** and Subtract \$60.00 from the Total.

1. Fill in your member ID and name:

MEMBER ID

MEMBER NAME

2. Calculate your new Total Due:

Total Due On Enclosed

Renewal Notice: \$ \_\_\_\_\_

Multiply x 2 Years: = \$ \_\_\_\_\_

Deduct: \$ \_\_\_\_\_ - \$60.00

Total To Remit: = \$ \_\_\_\_\_

3. Submit the "Total To Remit" for reimbursement to AFP
4. Include this coupon with your renewal.
5. Remember to sign your adherence to the *AFP Code of Ethical Principles and Standards* on the Membership Renewal Form.

*PLEASE NOTE: No refunds will be authorized through this program.*

# What's a CFRE Again?

## 411 on the CFRE

The CFRE (Certified Fund Raising Executive) is the premier certification for fundraising professionals. Whether you are new to the field or are a seasoned professional, come and learn more about what it takes to earn your CFRE.



This session will explain the application process as well as what you need to prepare to pass the exam. Explore the application process, exam content, get familiar with question logic, question analysis, and study tips. A panel of CFRE recipients will answer questions and you'll leave with the tools necessary to develop your personal strategy to achieve CFRE success.

**\*This review session also will cover recent changes in eligibility requirements needed to sit for the exam.**

**Tuesday, May 10, 2016**

**United Way of Greater Cincinnati**

**8:30 a.m. - 10:00 a.m.**

**Cost: AFP Members, Free; Non-AFP Members, \$25**

Click [here](#) to register.

## Let's Get Together!

### Upcoming AFP Events

#### Networking & Knowledge Breakfast

"Raising Money the Right Way: Fundraising Legally in 21st Century"

Wednesday, April 6, 2016

Cincinnati Red Cross

7:45 a.m. - 9:30 a.m.

Cost: Free

## **Fundamentals of Fundraising - Spring Session**

Friday, April 22 & Saturday, 23, 2016

American Red Cross

7:30 a.m. - 4:30 p.m.

Cost: \$405 AFP Members; \$505 Non-AFP Members

## **Young Professionals Happy Hour**

Thursday, April 24, 2016

Cincinnati Art Museum

5:00 p.m. - 9:00 p.m.

Cost: \$4 at the Art Museum, FREE for Art Museum Members

\*In conjunction with Art After Dark

[Click here for the AFP Event Calendar](#)

### **Save The Date:**

### **1/2 Day Conference with Simone Joyaux, ACFRE**

#### **Tough Talk... Tougher Talk... Toughest Talk... About Boards and that Thing Called Governance**

What's this workshop about?

Fixing the mess.

Are you ready? Because Simone usually starts with shock and awe. Sector credibility is still lower than it used to be. That means less credibility with people in your community, surely with your prospects, and maybe with your donors, too. And unfortunately, our boards and governance continue to struggle.

Who should attend this workshop? Several people.

Fundraisers must understand governance. Executive directors must be highly knowledgeable about governance - and must enable it well. And board members must understand governance. Keep in mind, just because you've served on boards doesn't mean you actually know what you're doing.



Attend this workshop. But only if ...

Join this workshop if you've got the guts to challenge yourself and your board. Come along if you're willing to question the status quo. Be prepared for really tough talk.

**Monday, May 16th**

**8:30 a.m. - 11:30 a.m.**

**United Way of Greater Cincinnati**

**Cost: AFP or LC\* Members \$55; Non-AFP Members \$75; Students \$25**

*\*Presented in partnership with Leadership Council of Human Executives*

Click [here](#) to register.

## A Quote for Your Day.

A quote on a textured, light-colored background. The text is arranged in seven lines, with the words 'FEELS', 'APPRECIATED', 'DO', 'MORE', and 'IS EXPECTED.' in a bright teal color, while the other words are in a dark blue color. The font is a bold, sans-serif typeface.

**A PERSON WHO  
FEELS  
APPRECIATED  
WILL ALWAYS DO  
MORE THAN WHAT  
IS EXPECTED.**



*AFP Greater Cincinnati Chapter, an association of professionals, advances philanthropy by enabling its members and nonprofit organizations to practice ethical and effective fundraising that changes our community for the better.*