

Summer 2017



Letter from the President

Happy summer AFP members!

There are so many things I love about summer. Warm sunshine, family barbecues, and lazy days by the pool are just a few of the things I'm looking forward to in the next few months.

Another thing I love about summertime is the opportunity to **recharge and reflect**, both personally and professionally. What great things have happened in your life this year? What are you still working on? In what areas can you find time to create a little margin?

This summer, I encourage you to take a few moments and **recharge**. Read a great book, take a walk, or have an iced tea with a friend. And take some time to **reflect**. Set some goals for your fall and winter fundraising season, consider joining an AFP committee, or even plan out your next professional development opportunity. Whatever it is, take the next few months to celebrate your hard work and set yourself up for success in the remainder of 2017.

And speaking of reflecting--our AFP chapter leadership team has been hard at work this year bringing your chapter benefits to life with things like fantastic Networking & Knowledge events, the launch of our new website (yay!), and the successful 1/2 day conference in May. It's been a full calendar for sure, but hold onto your flip flops AFP members, because the fall and winter is going to be even more exciting!

I hope to see you at an AFP event soon, and here's to a great summer!

Don't forget your sunscreen!

Vanessa Mosley, MBA, CFRE AFP Greater Cincinnati Chapter



1/2 Day Conference Recap with Ben Golding

Wow, what a day!

Thank you to everyone who joined us at the Red Cross on May 17th to hear from Ben Golding of Advancement Resources. We covered topics in contemporary philanthropy, donor motivation, articulating our vision and story, and creating a meaningful return on our philanthropic investment. Here are just a few thoughts from attendees when surveyed about what key takeaways from the workshop were most valuable to them:

- Everything. Loved the interaction at the tables.
- Reaffirmation of what we are doing correctly. The specific pathways & tools for moving forward inspired ideas on how to be more focused.
- A deeper understanding of my own philanthropy that compels me to understand our donors better. I feel more inspired! Thank you!

Our chapter is committed to providing these types of in-depth learning opportunities to bolster your knowledge and success in the fundraising sector. If you couldn't make it out on the 17th, don't worry. We'll have more opportunities to learn from our industry's leading minds later this year.

In fact, **AFP International is hosting the 2017 AFP Leadership Academy right here in Cincinnati from October 12th - 14th!** Stay tuned for more details on speakers, workshop sessions, and registration information. This is certainly a week you don't want to miss!



Did You Hear the Good News?!

You spoke and we listened.

our new

We are so excited to launch our new chapter website! Our mission was to create a website that was both attractive and

create a website that was both attractive and easy to navigate. We wanted to increase functionality, streamline event registration, make it easy to find helpful information and resources, and facilitate great networking.

Thanks to our friends at Purposeful Networks, our website IS LIVE!

We'd like to extend a special thank you to our website committee for all their hard work in getting us to this point, and ask for your feedback as we continue to improve the site. After all, we made this investment for you, and we hope you are as thrilled with the results as we are.

Here's the new URL: www.afpcincinnati.org



Upcoming AFP Scholarship Deadlines

Our chapter is proud to provide scholarship opportunities that help

Summer time and the livings easy

defray the costs of professional development.

If you're considering beefing up your fundraising skills, now's a great time to apply for a scholarship.

CFRE Scholarship (Deadline: August 1, 2017)

The AFP Greater Cincinnati Chapter offers one \$650 scholarship to reimburse recipients for the CFRE exam. Applicants must plan to take the exam in the 2017 calendar year.

Chamberlain Scholarship (Deadline: September 1, 2017)

The Chamberlain Scholarship program is awarded through the AFP Foundation for Philanthropy, and honors Ralph E. Chamberlain, CFRE. Mr. Chamberlain had a long and distinguished career of service to the Association of Fundraising Professionals. The Chamberlain Scholarship covers the cost of registration for the 2018 AFP International Conference (typically held in March/April) while the matching chapter scholarship provides up to \$1,200 for travel and lodging. All recipients must be firsttime attendees of the International Conference. The scholarship recipient is responsible for registering for the Conference.



Click <u>here</u> for more information and to access the application.

Looking for some great reads by the pool?

Check out this week's AFP International Top Ten List, including articles on Streaming Live Events, Emails, and Resiliency and Creating a Culture of Philanthropy Click here to read more.

The More, the Merrier!

Welcome to our newest AFP Members

February

 Felicia Dooley; Madeline Goodman; Madison Holbrook; Rebecca Jones; Mary Kay Koehler; Kristin McFadden; Shannon Winter; Craig Young; Elizabeth Young; Judy Zarick

March

 Kasey Beckham; Jennifer Berigan; Alison Bloomer; Bridgette Brant; Rebecca Bromels; James Cleetus; Kimberly Danker; Danielle Discepoli; Haley Fritz; Nancy Mayo; Ellen Newman; Tamara Rasey; Kyle Reiser; Elizabeth Vitale

April

• Rick Hennessey, III; Alexandria Morton-Green; Erin Rogers; Jean Ann St. John

	Apple Professionals
	Pay for Two Years in Advance— Save \$60.00!
(Lc Me of	r Professional and Associate Members ook in the Category field on the AFP embership Renewal) pay for two years AFP Membership NOW and Subtract 0.00 from the Total.
1.	Fill in your member ID and name:
	MEMBER NAME Calculate your new Total Due: Total Due On Enclosed Renewal Notice: \$ Multiply x 2 Years: = \$ Deduct: \$\$60.00 Total To Remit: = \$ Submit the "Total To Remit" for reimbursement to AFP
4.	Include this coupon with your renewal.
	Remember to sign your adherence to the AFP Code of Ethical Principles and Standards on the Membership Renewal Form.
	ASE NOTE: No refunds will be authorized through program.

Special Congratulations

We'd like to take a minute to congratulate our first two scholarship recipients of 2017. We're proud to have them both as AFP members.

2017 Chris Martin Scholarship Recipient: Reba Hennessey, WordPlay Cincy

2017 Fundamentals of Fundraising Scholarship Recipient: Dana Grothaus, Holly Hill Children's Services



Let's Get Together!

Upcoming AFP Events

Networking & Knowledge Donor Advised Funds - What Nonprofits Need to Know Tuesday, June 6, 2017 Cincinnati Red Cross 2111 Dana Avenue Cincinnati, OH 45207

7:45-8:00 a.m. - Networking/Registration 8:00-9:30 a.m. - Presentation Cost: AFP Members - Free, AFP Non-Members - \$25.00, Students (with valid student i.d.) - Free <u>Register Here</u>

Member Orientation and Meet & Greet

Thursday, June 29, 2017 Bar Louie 1 Levee Way, Suite 3118 Newport, KY 41071

4:30-5:00 p.m. All Member Orientation 5:00-7:00 p.m. Member Meet & Greet Register Here

Webinar: The Future of Fundraising

Tuesday, July 25, 2017 Talbert House 2600 Victory Parkway Cincinnati, OH 45206

12:30-2:00 p.m. Cost: AFP Members - Free, AFP Members + Lunch - \$8.50 AFP Non-Members - \$25.00, AFP Non-Members + Lunch - \$33.50 Students (with valid student i.d.) - Free, Students + Lunch - \$8.50 Register Here

Networking & Knowledge Giving USA Presentation

Wednesday, August 7, 2017 Cincinnati Red Cross 2111 Dana Avenue Cincinnati, OH 45207 Summer time and the livings easy

7:45-8:00 a.m. - Networking/Registration 8:00-9:30 a.m. - Presentation Cost: AFP Members - Free, AFP Non-Members - \$25.00, Students (with valid student i.d.) - Free <u>Register Here</u>

Networking & Knowledge Corporate Funders Panel

Wednesday, August 7, 2017 Cincinnati Red Cross 2111 Dana Avenue Cincinnati, OH 45207

7:45-8:00 a.m. - Networking/Registration 8:00-9:30 a.m. - Presentation Cost: AFP Members - Free, AFP Non-Members - \$25.00, Students (with valid student i.d.) - Free Registration for this event will open shortly.

A Quote for Your Day.

Image Source



STAY CONNECTED:



AFP Greater Cincinnati Chapter, an association of professionals, advances philanthropy by enabling its members and nonprofit organizations to practice ethical and effective fundraising that changes our community for the better.

Summer time and the livings easy

AFP Cincinnati Chapter, P.O. Box 31206, Cincinnati, OH 45231

SafeUnsubscribe[™] {recipient's email}

Forward this email | Update Profile | About our service provider Sent by <u>admin@afpcincinnati.org</u> in collaboration with

