



Letter from the President

As I begin the New Year, I'm very excited and honored to be the 2018 Chapter President for AFP in Greater Cincinnati. Although fundraising or development aren't in my job title, as the Executive Director of the Down Syndrome Association of Greater Cincinnati, I can sincerely say that fundraising is in my blood. I've been involved in all kinds of fundraising throughout my nonprofit career and not a day goes by that I'm not working on or thinking about some sort of fundraising endeavor or donor engagement activity at the DSAGC.



Here are a few of the many things I love about fundraising: I believe that effective fundraising for an organization is a team sport and it's thrilling to watch a team come together to experience success in raising resources for a mission that they are passionate about. One of my strengths is that I'm a pretty good strategic and systems thinker, so putting those gifts to use in a fundraising context is very personally rewarding for me. Lastly, I love watching donors of all monetary sizes get excited about seeing their generosity make an impact in our community.

Our AFP board met in August to do some strategic planning and the overwhelming emphasis that emerged is that we want to put some focused attention on member engagement in 2018. In the last five or six years, our membership numbers have grown from the low 200s to over 400 - which is fantastic! The flip side of that growth is that comes the danger of members falling through the cracks and not feeling engaged in the chapter. For AFP to be effective in our region, we have to rely on a wide range of professionals in the field who are not only effective in their jobs, but who also have a desire to network and give back to others in our profession with the common vision of making our community stronger.

In his book, "Start with Why," Simon Sinek says that "when people are emotionally invested, they want to contribute." I believe that when people feel like they own a part of something it oftentimes leads to them feeling engaged in an organization as a whole. My hunch is that it's no different with AFP. If you would like to explore

some ways you can get engaged with the chapter beyond attending any of our many educational or social events, please visit www.afpcincinnati.org/get-involved. There you can fill out a form to express any interest you might have. We have also brought Aaron Bley onto the Board of Directors to be our Engagement Coordinator. If you would like to have a conversation with someone to discuss some ways to get engaged, feel free to reach out to Aaron at aaron.bley@cincyblind.org.

I look forward to serving the chapter this year and watching all the different ways people engage in making this a terrific year for AFP in Greater Cincinnati.

With Appreciation,

Jim Hudson
AFP Greater Cincinnati Chapter President



17th Annual Non-Profit Leadership Summit



**Culture Eats
~~Strategy~~
Philanthropy
for Breakfast**
with
Kishshana Palmer

Save the Date for the Annual Non-Profit Leadership Summit

Culture Eats Philanthropy for Breakfast

Tuesday, June 5, 2018

Xavier University Cintas Center

1624 Herald Ave, Cincinnati,

OH 45207 United States

We all know breakfast is the most important meal of the day - it helps set you up for success! Like a good breakfast, having a great culture is the foundation for transformational leadership and fundraising within your organization.

If you are a nonprofit senior executive, development professional or board leader, we would like to invite you to join us for breakfast and a half-day presentation on building a healthy culture that will drive success internally and externally with both the community and with your donors.

Kishshana Palmer, CFRE, is a national speaker, trainer, and coach with a 16-year background in fundraising, marketing, and talent management. She's a supernova on any stage due to her charismatic and candid delivery. Whether she's speaking about philanthropy, living your most authentic life or diversity, the energy she brings to the stage is always entertaining and edifying.

[Visit our website](#) for more information and to register.

The More, the Merrier!

Welcome to our newest AFP Members

Nov: Elizabeth Havens, Michelle McMullen, Jenny Perez, Maureen Regan, Monica Remmy, Parker Smith, Ursula Thomas Miller

Dec: Meredith Delaney, Lucienne Driehaus, Suzanne Rohlfs, Rachel Stydnicki, Jenna Toon, Nathaniel Washatka

Jan: Jean Coggan, Jacqueline Daley-Perrin, Arielle Estes, Katie Jensen, Isabella Marini, Kristi Kohl McCready, Mark Olson, Martha Steier, Elizabeth Tedeschi, Sneja Tomassian, Jessican Toren, Ciarra Wooten

Apply now for Scholarships

The AFP Greater Cincinnati Chapter promotes the professional development and career advancement of its members through educational programming and by offering a network of professional resources that can help members generate philanthropic support for their organizations.

We recognize that financial restraints can limit educational opportunities for our members. We are proud to offer [four types of scholarship awards](#) in 2018:

- The Vanessa Mosley Presidential Membership Scholarship covers a full professional membership to our chapter for a year
- Fundamentals of Fundraising Scholarship assists in the tuition cost of either the spring or fall sessions of our Fundraising master class
- Chamberlain Scholarship Program covers the registration fee and travel to the 2019 AFP International Conference - March 31 to April 2, 2019 in San Antonio, TX
- CFRE Scholarship assists in the exam fee for fundraisers planning to take the CFRE exam in 2018

- YP Scholarship supports those who are newer to a career in the development field.

[Applications](#)

for the Vanessa Mosley Presidential Membership Scholarship and Fundamentals of Fundraising Scholarship are open now and close on March 9, 2018.

2017 Fundamentals of Fundraising Scholarship recipient, Dana writes, *"I was a one-person Development Department for a while. I didn't have any prior Development experience. I read books, blogs, participated in webinars, and in-person training. I wanted to learn everything about Fundraising, but it seemed like everything I was learning was only scratching the surface. Fundamentals of Fundraising was really the deep dive I was looking for. The speakers were excellent and they offered so much wisdom and real-world experience. In the end, I learned a lot, but it also gave me the confidence that I needed."*

[Apply Online Today](#)

Let's Get Together!



Upcoming AFP Events

Conversations and Coffee
Joint Meeting with Greater Cincinnati Planned Giving Council
Wednesday, February 21, 2018
Playhouse in the Park
962 Mt Adams Cir, Cincinnati, OH 45202

7:30-9:00 a.m.

Cost: Free

[Register Here](#)

Save the Date: YP Happy Hour

Tuesday, March 6, 2018
5:00 - 7:00 p.m.
Location to be Announced

**Networking & Knowledge
Being Your Best Self Today**

Wednesday, March 7, 2018
Cincinnati Red Cross
2111 Dana Avenue Cincinnati, OH 45207

7:45-8:00 a.m. - Registration
8:00-9:30 a.m. - Presentation
9:30-10:30 a.m. - Networking

Cost: AFP Members - Free, AFP Non-Members - \$25.00,
Students (with valid student i.d.) - Free

[Register Here](#)

Webinar

Working Your Legacy Pipeline

Friday, March 23, 2018
Talbert House
2600 Victory Parkway, Cincinnati, OH 45206

12:30-1:00 pm Registration/Lunch/Networking
1:00-2:00 pm Presentation

Cost: AFP Members - Free, AFP Non-Members - \$25.00,
Students (with valid student i.d.) - Free

[Register Here](#)



AFP Greater Cincinnati Chapter, an association of professionals, advances philanthropy by enabling its members and nonprofit organizations to practice ethical and effective fundraising that changes our community for the better.