



2018 AFP Event Sponsorship Opportunities

Networking and Knowledge:

***\$5,000 - Exclusive Sponsorship for 10 meetings OR
\$500 – per Meeting***

AFP's Networking and Knowledge provides a forum for members to participate in roundtable discussions on various topics such as major gifts, stewardship, special events, and donor retention and provides opportunities to network with fundraising professionals.

- Complementary company table at event registration
- Introduction of the event speaker and delivery of personal message during program
- Digital signage prior to event speaker's presentation
- Recognition on all invitations for the Networking and Knowledge session

Guest Columns - \$500

- Your name and organization's name will appear with your column on the AFP of Greater Cincinnati website. The columns should be geared to development professionals and should not be "salesy" in content.
- All columns will be submitted to and approved by the AFP Greater Cincinnati marketing committee for editorial content.
- Recognition on AFP Greater Cincinnati Chapter website for one year.
- Recognition on all course promotional materials including numerous blast emails sent to members and prospects, eDevelopments newsletter.

Fundamentals in Fundraising - \$2,500

AFP's Fundamentals of Fundraising Course offers fundraising professionals with 0-4 years fundraising experience a complete overview of the development function, using case studies and projects for groups and individuals to make the learning experience both substantive and enjoyable. The course is composed of seven modules designed to meet real-world needs and challenges.

Sponsor Benefits:

- Industry Exclusivity
- Recognition on all course promotional materials including numerous blast emails sent to members and prospects, eDevelopments newsletter
- Recognition on AFP Greater Cincinnati Chapter website for one year
- Verbal recognition during program
- Premium event signage
- Complimentary registration to the Fundamentals course (1 entry)

YP, SNAP and Membership Events - \$500/event

AFP is committed to engaging young professionals and those young to the profession (Y2P) building their fundraising careers. AFP looks to fully leverage YP skills and expertise, and integrate them throughout our profession from front-line fundraiser, to executives, to prospect researchers and everything in between.

Sponsorships opportunities are available for the following events:

- 4 YP events
- 2 SNAP events
- 4 Membership Meet & Greet events