



National Philanthropy Day

November 8, 2018
Cincinnati Music Hall



SPONSORSHIP LEVELS

Benefits	Changing Lives \$10,000	Building Futures \$7,500	Providing Hope \$5,000	Creating Community \$3,000	New Beginnings \$1,500	Helping Hands \$750
Premium Event Signage	✓					
Opportunity to place a complimentary ad in AFP Greater Cincinnati newsletter	✓	✓				
Link to your website from AFP Greater Cincinnati Chapter website for one year	✓	✓				
Recognition in event remarks	✓	✓	✓			
Recognition in multiple ads and media exposure in all press releases/media alerts	✓	✓	✓			
Logo on Save the Date and Invitation	✓	✓	✓			
Invitation to private VIP reception	✓	✓	✓	✓		
Logo included in looping ballroom presentation	✓	✓	✓	✓		
Recognition on AFP Greater Cincinnati Chapter website for one year	✓	✓	✓	✓		
Recognition in AFP Greater Cincinnati Chapter newsletter (one year)	✓	✓	✓	✓	✓	
Program Ad/listing	Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	Listing
Table Signage	✓	✓	✓	✓	✓	✓
Tables	Table of 8 (Premium Seating)	Table of 8 (Premium Seating)	Table of 8 (Premium Seating)	Table of 8	Table of 8	Table of 8



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FAST FACTS

2017 NPD Sponsorships

51 sponsors

28 returning

Variety of industries from banks to foundations to hospitals and non-profits



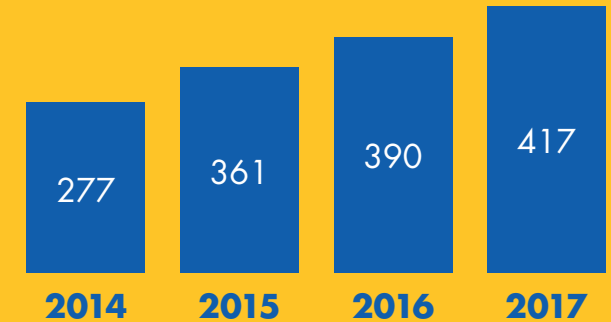
"National Philanthropy Day provides a wonderful opportunity to recognize local volunteers and donors who help us deliver our mission every day!"

– Greater Cincinnati Red Cross

Honorary Chairpersons

- 2017** Ellen Katz, President and CEO, The Greater Cincinnati Foundation
- 2016** Dean Gregory, Vice President, *Montgomery Inn, Inc.*
- 2015** Alecia Kintner, President and CEO, *Artswave*
- 2014** Santa J. Ono, President, *University of Cincinnati*

Membership – AFP Cincinnati Chapter



Organizations Represented



2014
94



2015
116



2016
101



2017
111

Award Winners

PHILANTHROPIST(S) OF THE YEAR

- 2017** David Herche
- 2016** Richard Rosenthal
- 2015** Otto M. Budig, Jr.
- 2014** Barbara & Larry Kellar

OUTSTANDING VOLUNTEER OF THE YEAR

- 2017** James "Jim" Dodd
- 2016** John Silverman
- 2015** Dianne M. Rosenberg
- 2014** H. Richard Duval

OUTSTANDING YOUTH IN PHILANTHROPY

- 2017** Heather Konerman
- 2016** Katie McElveen
- 2015** Connor Reed Thomas
- 2014** The Magnified Giving Student Philanthropy Program

EMERGING LEADER IN PHILANTHROPY

- 2017** Rosemary Ogelsby-Henry