



# National Philanthropy Day

#ShareTheImpact

**November 7, 2019**  
Cincinnati Music Hall



## SPONSORSHIP LEVELS

Benefits	Changing Lives \$10,000	Building Futures \$7,500	Providing Hope \$5,000	Creating Community \$3,000	New Beginnings \$1,500	Helping Hands \$750
Premium Event Signage	✓					
Opportunity to place a complimentary ad in AFP Greater Cincinnati newsletter	✓	✓				
Link to your website from AFP Greater Cincinnati Chapter website for one year	✓	✓				
Recognition in event remarks	✓	✓	✓			
Recognition in multiple ads and media exposure in all press releases/media alerts	✓	✓	✓			
Logo on Save the Date and Invitation	✓	✓	✓			
Invitation to private VIP reception	✓	✓	✓	✓		
Logo included in looping ballroom presentation	✓	✓	✓	✓		
Recognition on AFP Greater Cincinnati Chapter website for one year	✓	✓	✓	✓		
Recognition in AFP Greater Cincinnati Chapter newsletter (one year)	✓	✓	✓	✓	✓	
Program Ad/listing	Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	Listing
Table Signage	✓	✓	✓	✓	✓	✓
Tables	Table of 8 (Premium Seating)	Table of 8 (Premium Seating)	Table of 8 (Premium Seating)	Table of 8	Table of 8	Table of 8
Social Media Spotlight	✓	✓	✓	✓	✓	
Impact Story Share in Program	✓	✓	✓	✓		



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## FAST FACTS

### 2018 NPD Sponsorships

**50** sponsors

**29** returning

**690** total attendance

**SOLD OUT  
EVENT!**



2018 Innovator of the Year bi3

### Hosted by the Association of Fundraising Professionals (AFP)

Advances philanthropy by enabling its members and nonprofit organizations to practice ethical and effective fundraising that changes our community for the better

### Past Award Winners

#### PHILANTHROPIST(S) OF THE YEAR

**2018** Dr. Neal H. Mayerson and Dr. Donna Mayerson, The Manuel D. and Rhoda Mayerson Foundation

**2017** David Herche

**2016** Richard Rosenthal

#### OUTSTANDING VOLUNTEER OF THE YEAR

**2018** John Mongelluzzo

**2017** James "Jim" Dodd

**2016** John Silverman

#### OUTSTANDING YOUTH IN PHILANTHROPY

**2018** Finnegan McCarthy

**2017** Heather Konerman

**2016** Katie McElveen

#### EMERGING LEADER IN PHILANTHROPY

**2018** Rosa Nemeč

#### INNOVATOR OF THE YEAR

**2018** bi3

*"National Philanthropy Day provides a wonderful opportunity to recognize local volunteers and donors who help us deliver our mission every day!"*

– Greater Cincinnati Red Cross

### Honorary Chairpersons

**2018** Dr. Anita Shah, Councilman Greg Landsman, Andrea White (Habitat Homeowner)

**2017** Ellen Katz, President and CEO, Greater Cincinnati Foundation

**2016** Dean Gregory, Vice President, *Montgomery Inn, Inc.*

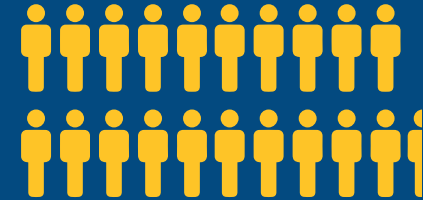
**2015** Alecia Kintner, President and CEO, *Artswave*

### Membership

*AFP Cincinnati Chapter*



**2014:**  
277



**2018:**  
411

**149% GROWTH**