

February 2021



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### A moment to reflect, a time to move forward.

As fundraisers, we have watched our organizations and the communities that we serve experience tremendous challenges throughout 2020. However, out of those challenges, I have found inspiration in the creativity and resilience both in our community and the nonprofit sector.

Many of you pivoted your fundraising programs overnight—accelerating innovation and positioning us for future growth. After all, necessity is the mother of invention. I am hopeful and optimistic that we can transform this moment into a movement this year.

With this in mind, as we look to the future, I hope that you will lean on AFP and your fellow members when you're looking for connection and inspiration. I'm excited for new programming this year, including a live webinar series, 2021: BUSINESS *unUSUAL*, giving you the tools and connections to transition beyond COVID-19 and into a post-pandemic fundraising reality. For upcoming dates and registration, [visit our website](#).

Thank you for being a member of AFP, we're grateful for your support and your investment in your profession. I encourage you to reach out to me directly if you have any thoughts, ideas, concerns, or ways we can add value to your membership—I would love to hear from you.

Gratefully,

Kila Hanrahan, CFRE  
 President, AFP Greater Cincinnati Chapter  
[khanrahan@jcincy.org](mailto:khanrahan@jcincy.org)

## GET INVOLVED

### Why Get Involved?

Meet new friends and contacts and enhance your fundraising knowledge while you make a difference for the Chapter – get involved on an AFP committee! Whether you are a novice or experienced in your career, join us to make an impact and make a great chapter even greater.

- Network with others who do what you do

- Use and enhance your fundraising experience and knowledge
- Volunteer opportunities that match your interest and schedule
- Open to new and experienced fundraisers
- Volunteers are the heart of our AFP Chapter

Visit our website <https://www.afpcincinnati.org/get-involved/> to sign-up.

Questions may be directed to Elise Hyder, Engagement Coordinator – [ehyder@beechacres.org](mailto:ehyder@beechacres.org)

**SAVE  
The  
DATE**

### Save these Dates!

Feb 3, 9:00-10:30: Virtual Networking & Knowledge - ***Diversity, Equity, Inclusion and You: A Conversation*** featuring speakers: Elisha Hill and Jamie Dinwiddie, M.S.

March 3, 9:00-10:30: Virtual Networking & Knowledge - ***From Ballroom to Computer Screen: How to Successfully Plan Online and Hybrid Events*** with speaker Jackie Reau (row), CEO of Game Day

March 11, 8:00-9:00 a.m.: **Virtual Meet & Greet**

March 12: **Scholarship Deadline** - FoF, Presidential, and YP

April 15, 22, and 29: **Fundamentals of Fundraising Course**

Visit for [afpcincinnati.org/events/list/](https://www.afpcincinnati.org/events/list/) to learn more and register!



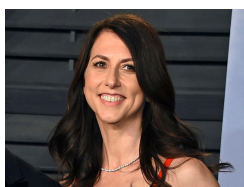
## Advancing Diversity by Establishing a Diverse Profession *ICON Scholarship*

As a community of inclusion, AFP seeks, embraces, and engages diverse individuals, groups, and organizations with a broad representation of experiences, perspectives, thoughts and cultures within the fundraising profession. We are committed to activities that increase awareness of diversity issues. As part of this commitment, AFP has created a diversity scholarship program to provide financial assistance for the professional development of fundraisers who are themselves members of one or more diverse communities, or are employed by grassroots organizations that primarily serve diverse populations.

The AFP Foundation for Philanthropy is pleased to once again offer the Diverse Communities Scholarship program for members of diverse communities to attend AFP ICON in Minneapolis, MN, June 28 - 30, 2021 (or ICON Virtual).

The application process will be open from February 1 - February 26, 2021. AFP is pleased to offer full conference registration fee plus some travel expenses for diverse communities scholarship recipients. Please [CLICK HERE](#) to submit an application.

### Thank you to MacKenzie Scott



AFP of Greater Cincinnati would like to say thank you to MacKenzie Scott for her transformational gift of over \$45 million to Greater Cincinnati non-profits! Congratulations to the following recipient organizations:

- United Way of Greater Cincinnati
- Meals on Wheels Southwest OH & Northern Kentucky
- YMCA of Greater Cincinnati
- Easter Seals of Greater Cincinnati

· YWCA of Greater Cincinnati  
See the full announcement on MacKenzie's blog [HERE](#).



The Greater Cincinnati Planned Giving Council's Diversity and Inclusion Initiative provides an opportunity for individuals considered to be diverse by ethnicity, gender identity, race, religion or sexual orientation to learn more about planned giving for their professional or volunteer work.

The Initiative awards up to 3 scholarships to Planned Giving on the Run, the introductory planned giving course, and 7 memberships to the Greater Cincinnati Planned Giving Council that gives access to monthly educational meetings, networking events, webinars and more.

The 2021 application will be available soon online (<http://www.gcpgc.org/diversity-and-inclusion/>) and will be due by May 31, 2021.

***A special thanks to our 2020 National Philanthropy Day Sponsors:***

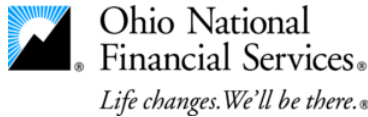
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**Providing Hope:**



**Daman &  
Barbara  
Turner**

**Creating Community:**



**New Beginnings:**

Addressed for Success	ArtsWave	Beech Acres Parenting Center	Cincinnati Playhouse in the Park	Freestore Foodbank
Jewish Federation of Cincinnati	Ken Anderson Alliance	Redwood	St. Elizabeth	Tender Mercies
The PNC Financial Services Group, Inc.	Thomas More University	University of Cincinnati Foundation		

**Get Engaged with AFP on Twitter**

Every Friday is [#AFPPhilanthropyFriday](#) on Twitter, where you can tweet inspirational stories, insightful ideas, or even just what you're doing to help your community over the weekend! And be sure to follow AFP Cincinnati at [@afpcincy!](#)

[CLICK HERE FOR AFP Affiliate Job Listings](#)

AFP of Greater Cincinnati - [www.afpcincinnati.org](http://www.afpcincinnati.org)

STAY CONNECTED



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