

30 YEARS OF PHILANTHROPY

PEARLS *of*
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NOV 17
2022


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National
Philanthropy Day



**On behalf of
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thank you.**

When a community is strong, it is more than a collection of streets and buildings - it is a place that nurtures and helps its residents thrive. That is what happens when people share the commitment to make things better together. That is why we are proud to sponsor National Philanthropy Day.



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NPD Luncheon Program

WELCOME

Ashley Kirklen | WLWT Channel 5 News, Emcee

Matthew Gellin | AFP President
Greater Cincinnati Chapter

LUNCH

KEYNOTE ADDRESS

Heidi Jark | Managing Director, Senior Vice President
Fifth Third Foundation

2022 AWARDS

Matthew Gellin | AFP President
Greater Cincinnati Chapter

Heidi Jark | Managing Director, Senior Vice President
Fifth Third Foundation

Lifetime Achievement in Fundraising

John Olberding

Outstanding Corporation/Foundation

SugarCreek, John & Julie Richardson

Outstanding Youth in Philanthropy

Joseph Kayne

Volunteer of the Year

Stacey Meyer

Philanthropist of the Year

Bill Burwinkle



Dear Friends,

On behalf of the Association of Fundraising Professionals, I'm honored to welcome you to our National Philanthropy Day 30th Anniversary Luncheon. Without your dedication to our region and support of this community celebration, we would not be here today.

Throughout 2022, it's been a privilege to serve as the President for AFP Greater Cincinnati and to work alongside our incredible Board of Directors who lead over a dozen organizations - large and small. Our mission at AFP is to empower individuals and organizations to practice ethical fundraising through professional education, networking, research and advocacy. We exist to bring a culture of ethical philanthropy to our region to ensure a Greater Cincinnati for all.

Whether you're joining us a first time or possibly the 30th time, we are all here to celebrate the extraordinary contributions of philanthropy in our community, as well as those individuals who work in the philanthropic world.

The core of philanthropy is built around a philosophy of selflessness, a practice of service, and an unwavering belief that we, as people, are co-dependent on each other for community, a sense of belonging, and overall well-being.

As Chief Dan "Sky Horse" Helms says, it is our need for survival that makes us alive; but it is our commitment to service that makes us human. Whether you are a donor, volunteer, or nonprofit employee, I believe it's this commitment to service that unites us.

I would like to recognize and give thanks to our NPD committee and our generous sponsors who made this incredible event happen. I am grateful to be a part of this community and joined with so many in service to make Greater Cincinnati a little bit better every day for all of us.

Gratefully,

A handwritten signature in white ink that reads "Matthew Gellin". The signature is fluid and cursive, written on a dark teal background.

Matthew Gellin, CFRE, President

2022 Award Winners



Philanthropists of the Year

Bill Burwinkel

Bill started his sales career in 1970 after serving with the U.S. Army in Vietnam. Following his military service, Bill founded NATIONAL MARKETSHARE GROUP inc.in 1983. With a focus on the future and their commitment to “Exceeding Customer and Principal Expectations”, Bill assembled a team that believes in the importance of family, hard work, having the RIGHT ATTITUDE, giving back to the community and having fun. As chairman of the board for National Marketshare Group, Bill is focused on fulfilling their corporate philosophy of “Giving back to the community is an obligation, not an option”.

Bill's commitment to the community runs deep. Bill served with the Boy Scouts of America on the 1997, 2001, 2005 and 2010 National Jamboree Committee and served on the Council Board of Directors for 21 years. He received the Council Scouter of the Month Award on several occasions and was awarded the Silver Beaver Award, scouting's highest non-scouting award. He has also been active throughout the Greater Cincinnati community having served on the Board of Price Hill Will, the Lower Price Hill Community Council, Co-chair of the Oyler School LSDMC, Chair of the Oyler Renovation Design Team, and Chair of the Oyler Green Initiatives Committee. Bill currently serves on the Board of Golden Gloves and as a Commissioner for the Board of Great Parks of Hamilton County.

To further expand National Marketshare Group's commitment to the community, Bill created Adopt A Class Foundation in 2003. Their mission is to connect businesses and civic groups with students in economically challenged schools. By pairing teams with classrooms grades K-8, adult mentors expose students to a breadth of experiences and training to be job and career ready. Today, nearly 2,600 volunteers from over 120 businesses and community groups are paired with more than 6,000 students in 34 Greater Cincinnati and Northern Kentucky schools. Bill continues to serve as a board of director, supports the organization financially and through significant time recruiting new corporate partners, and continues to mentor with the National Marketshare team at Holy Family School. Bill also started a sister nonprofit organization, Adopt A Class Endowment Fund, to ensure Adopt A Class will be able to sustain growth to serve all students in Greater Cincinnati.

In 1998, Bill and his wife Beth, received the Preservation Award from the Cincinnati Preservation Association for the renovation of the West End Bank Building which now serves as NATIONAL MARKETSHARE GROUP Inc. Corporate Headquarters. Bill is a 2009 graduate of the Cincinnati Chamber of Commerce Leadership Class XXXI and a Rotary Club nominee for the Jefferson Award. In 2008 Cincinnati Magazine recognized him as one of Cincinnati's “Most influential people in Education”. In 2011 Bill received the Second Act Award for his work with Adopt A Class and in 2012, 4C for Children named Bill their “Champion for Children”. In the same year the Junior League named Adopt A Class their 2011-2012 Community Service Award recipient. While Bill earned a GED Diploma during his service to our country, he has also received Honorary Diplomas from Oyler Community Learning Center and Elder High School. Bill is grateful to have been awarded many outstanding accolades throughout his career and time serving the community and would like to thank the Association of Fundraising Professionals of Greater Cincinnati for their recognition of Philanthropist of the Year.



Volunteer of the Year

Stacey Meyer

Stacey is the Fine Wine Manager for Heidelberg Distributing Company in Cincinnati. She has worked with Heidelberg since 2004 and just had her anniversary on July 22nd! She grew up in Sharonville and attended Princeton High School (Class of 1996). She graduated from University of Cincinnati in 1999 and then again with a master's degree in 2004. In between studies, Stacey lived in Germany on two different Fulbright scholarships.

Stacey is passionate about Fernside. My family attended Fernside after my mom's suicide in 1988. Once she turned 18, Stacey started volunteering as a group night facilitator and has continued this role to this day. She understands firsthand the importance of the work Fernside does, and she wants other children to experience the support she had in her grief journey. Grief is challenging journey, and no one should have to do it alone. She's so grateful to have had Fernside and attributes much of her success to their support.

Stacey's passion for wine & food (and Fernside, an affiliate of Hospice,) helped lead her to helping fundraise with Hospice of Cincinnati on a larger scale. A Gourmet Sensation was a food & wine event that she started to help about 13 years ago. They have evolved the event over the years, and it is now Gourmet Melodies, taking place on Saturday, August 13th!

2022 Award Winners



Outstanding Youth in Philanthropy

Joseph Kayne

Joseph Kayne is a rising senior at Indian Hill High School and very involved with theater and singing. This school year, he appeared as Jean Valjean in Les Miserables and Laurie Laurence in Little Women. In addition to singing, theater, and leading The Power of Music, he competes in mock trial and is the editor-in-chief of his high school's newspaper.

Joseph was born in New York City but lived in Cincinnati for the last ten years. He is extremely passionate about music and the ability to use his voice to empower and enrich communities and individuals. Joseph is grateful that he has been able to use his gift to create a solution to social isolationism, and as such, has become committed to public service through music.

He wants to give a special thanks to the nonprofit leaders and community members who nominated him, and to his grandma for inspiring his creation of The Power of Music. Joseph hopes to broaden the impact of POM, bringing the joy and connectivity of music to those in our community who need it most and envision it continuing well after he graduates from high school.



Outstanding Corporation/Foundation

SugarCreek
John & Julie Richardson

John was born in Chicago and has lived in several places before settling in Washington Court House Ohio where his dad, John Sinkler Richardson, built the first SugarCreek plant. At that time, we were strictly a bacon business. Today, that legacy remains a big part of our base, but we have expanded. SugarCreek is a food manufacturing co-packing company and John is Chairman of the Board. John took over the roughly \$50M business in 1990 from his father, John S Richardson. Since then, through organic growth, the business has grown to \$1B in 2021!

Through SugarCreek, John has been a contributor to his community and the communities that surround his operations for years. Everything from local sports teams to building low-cost housing and day care centers, to being a consistent supporter and sponsor for various fundraising events and campaigns, especially for Stepping Stones and La Soupe! Several years ago, SugarCreek started a rescue program to donate food that previously went to the landfill! That food goes back into our community to feed the hungry through organizations like La Soupe and Master Provisions. We have been rescuing 700k-900k lbs of food each year, most of which is protein – the golden egg in the world of feeding the hungry!



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2022 Award Winners



Lifetime Achievement in Fundraising

John Olberding

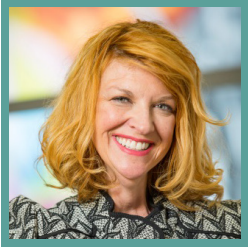
John C. Olberding is Principal of Chanticleer Consulting since 2010, and former President and CEO of Skystone Ryan, a Cincinnati-based firm with at one time 14 US offices and seven affiliate offices throughout the world. He has served a broad spectrum of organizations during his 40-year career in non-profit development, directing successful capital, annual and planned giving programs, executive searches and training and strategic plans for over 250 health, religious, educational, cultural, environmental and social service organizations both in his native Greater Cincinnati area and throughout the United States and internationally. His career began as a College Relations assistant at Baldwin-Wallace College and then Publications Director/Marketing Coordinator for the Cincinnati Reds.

An Evans Scholar graduate of Miami University, John is a past chapter President of the Evans Scholars Alumni Association, supporting the largest private scholarship program in the United States. He did graduate work in theology at Mount St. Mary's Seminary where he also served as Director of Development before entering the consulting field with J. Donovan Associates of Salem Massachusetts. A second-generation fundraising professional, John's father Greg was in 1979 one of seven founding members of the Greater Cincinnati Chapter of what was then called the National Society of Fundraising Professionals (now AFP), and its third President. Gregory Olberding was honored as Fundraising Executive of the Year at the chapter's second celebration of National Philanthropy Day. John was himself the chapter's 11th President. He later served the AFP Board again as its Chair of National Philanthropy Day in 2001 and then Chairman of its Program Committee and co-founder and Chair of the chapter's SNAP program for seasoned professionals. He is a longtime participant in the AFP mentoring program and has through Chanticleer Consulting annually sponsored the AFP Holiday celebration. John was also a founding Board member of the Greater Cincinnati Planned Giving Council and served on the International Committee of AFP and its predecessor World Fundraising Council for over 30 years, twice Chairing its international visitor outreach program at its International Conference. John is a frequently featured speaker at professional conferences and is co-editor with fellow Chanticleer Consulting Principal Lisa Williams of Building Strong Nonprofits: New Strategies for Growth and Sustainability (John Wiley & Sons, 2010). In addition to his work with nonprofit organizations, he serves as press-box public address announcer for the Cincinnati Bengals and official statistician for Xavier University men's basketball. Besides service to the profession, John has been a community volunteer, coach and/or board member with such organizations as North Avondale Montessori, Clark Montessori High School., Church of the Nativity Parish Catholic Inner-City School Endowment, Fountain Square Fools and St. Ursula Villa.

Among the area-based organizations John has served are: 4C for Children, Beech Acres, Bishop Brossart High School, Cancer Family Care, Cancer Support Community, Center for Addiction Treatment, Children's Dental Health Foundation, Cincinnati Art Museum, Cincinnati Ballet., Children's Hospital Medical Center, Cincinnati Country Day, Cincinnati Health Initiative, Cincinnati Hills Christian Academy, Cincinnati Opera, Cincinnati Restoration Inc, Cincinnati Works, Cincinnati Youth Collaborative, Cincinnati Zoo and Botanical Gardens, Clovernook Center for the Blind and Visually Impaired, Coalition For A Drug-Free Greater Cincinnati, Cooperative for Education, Covington Latin School, Greater Cincinnati Behavioral Health Services, Deaconess Health Care, Elder High School, Dominican Community Services, Episcopal Retirement Homes, Free Store Food Bank, Learning Grove, Glenmary Home Missioners, Good Samaritan Hospital Foundation, Hyde Park Center for Older Adults, Islamic Center of Cincinnati, Joe Nuxhall Miracle Fields, Kennedy Heights Cultural Center, Mayerson Academy, Mercy Health Care Foundation, McNicholas High School, Museum Center at Cincinnati Union Terminal, National Underground Railroad Freedom Center, NKY Farmers Market, Northern Kentucky University, Ohio Valley Voices, Oldenburg Academy, OneSight, People Working Cooperatively, Prospect House, Recovery Center of Hamilton County, Public Library of Cincinnati and Hamilton County, Recovery Center of Hamilton County, Resurrection School, Roger Bacon High School, Salvation Army of SW Ohio and N. Kentucky, Seton High School, Special Olympics, St. Francis-St. Joseph Catholic Worker House, St. Joseph Home, St. Margaret Hall, St. Rita School for the Deaf, St. Ursula Academy, St. Xavier High School, Talbert House, Thomas More College, Transitions of Northern Kentucky, Underground Railroad and Freedom Center, University of Cincinnati, Urban Appalachian Community Coalition, Volunteers of America, WCET-TV, Women Helping Women, Working In Neighborhoods, YMCA of Greater Cincinnati and many local congregations and parishes.

Organizations served elsewhere include local chapters of the American Red Cross, Boys Clubs/Girls Clubs, Boy Scouts of America, Nature Conservancy, Salvation Army, YMCA and YWCA, American Association of Neurological Surgeons, American Society for Quality, Appalachian Regional Health Care Foundation, Athletes In Action, The Blues Foundation (TN), Chicanos Por La Causa (AZ) Church World Service, National Forest Service Museum (MT), Des Moines Arts Center, Disabled American Veterans Life Memorial (DC), Eisenhower Memorial Commission (DC), Fistula Foundation (Ethiopia), Foundation for Eye Health Awareness, Froedert Hospital and Medical College of Wisconsin Foundation, Indiana State Museum, Krist Samaritan Center for Counseling (TX), Moog Museum (NC), Lutheran Church-Missouri Synod Foundation, Motown Center (MI), Museum of Glass(WA), National Athletic Trainers Foundation (IN), New Orleans Jazz Festival and Foundation, Oral and Maxillofacial Surgery Foundation, Pacific Northwest University of Health Science, Potomac Hospital Foundation (VA), Police Athletic League of New York, Professional Rodeo Cowboys Association (CO), Royal Flying Doctors Service (Australia), Resource Center of Dallas, Student Press Law Center (DC) Serra International, Yellowstone Hot Springs (MT) Tryon Fine Arts Center, United Methodist Foundation, Via Christie Health Care Foundation (KS), West Jersey Health and Hospital Foundation, World Surgical Infection Society, World Craniofacial Foundation, Legioa de Boa Vontage (Brazil), Unity University (Ethiopia).

HONORARY *Chair & Emcee*



Honorary Chair

Heidi Jark

Managing Director, Senior Vice President, Fifth Third Foundation

Heidi Jark serves as senior vice president and managing director of the Foundation Office at Fifth Third Bank. She oversees the administration of corporate and family foundations throughout the Bancorp. She has been with Fifth Third since 1999 and previously served as planned giving manager. Before joining Fifth Third Bank, Heidi served as planned giving director for Valparaiso University, assisting donors in estate and charitable gift planning. She also practiced law in Valparaiso, Indiana, with Hoepfner, Wagner & Evans, concentrating in the areas of litigation and appellate brief writing.

Heidi currently serves on the board of Cooperative for Education, which promotes access to education, books, computers and scholarships in Guatemala. She also has served as president of the Greater Cincinnati Planned Giving Council, the American Cancer Society Board of Directors for Hamilton County, the WAVE Foundation and Philanthropy Ohio. In addition, she volunteered for 10 years to her alma mater with the Valparaiso University Alumni Association, including serving as its president.

Heidi also has served on the Board of the Greater Cincinnati YWCA (as treasurer) and on the National Board of the Partnership for Philanthropic Planning (formerly NCPG), where she was the 2007 conference chair and the 2010 board chair.

Heidi grew up on a farm near Stratford, South Dakota, and lives in Cincinnati with her husband, Steve Kenat, a partner at GBBN Architects, and daughter, Catarina. She is a frequent speaker to not-for-profit organizations on the topics of philanthropy, ethics, grant-making, and planned giving.



Emcee

Ashley Kirklen

WLWT Channel 5 News

Ashley Kirklen is an anchor and reporter for WLWT News 5. You can watch her every weekday evening at 4, 5:30 and 7. Before coming to Cincinnati, she worked in Georgia and Michigan. Before starting her journalism career, Ms. Kirklen taught English in South Korea. She is originally from Gary, Indiana and grew up in Indianapolis. Ms. Kirklen is also a proud Graduate of Indiana University where she earned her Bachelor of Arts in Communications. Ms. Kirklen is also a member of National Association of Black Journalists.

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SCAN TO GIVE



Today we also celebrate you!

Many organizations here today along with all of us at AFP are thrilled to recognize and celebrate you; our donors, volunteers, and special friends who support our community and help build a brighter future for tomorrow. Thank you for all that you do to make Greater Cincinnati a better place to live.

Adopt A Class

- Katie Andress
- Scott Boothe
- Josh Brothers
- Courtney Burgdorf
- Beth Burwinkel
- Bill Burwinkel
- Mary Butler
- Evan Clinkenbeard
- Kristi Codling
- Antonio Fernandez
- Alex Bernard Folson
- Sonya Fultz
- Greg Geiser
- Jodi Geiser
- Nancy Geiser
- Adelyn Hall
- Tiffany Hamm
- Jami Harris
- Chuck Kamine
- Darlene Kamine
- Brigid Kelly
- Christina LaRosa
- Shana Lentz
- Jackie Leverone
- Molly Luken
- Nikki Marksberry
- Norv Mathie
- Ros Mathie

- Jim Miller
- Keith Moran
- Erin Mullen
- Todd Palmeter
- Jason Partin
- Tracy Power
- Hannah Rizzi
- Joy Rosebrook
- Scott Ruth
- Tiffany Sieve
- Jill Smith
- TJ Smith
- Brian Talbert
- Rhonda Taylor
- Martha Tepe
- Kristen Tierney
- Jeff Wellens

Best Point

- Dr. Karen Bankston

Chanticleer Consulting

- Judie List Sweeney

Freestore Foodbank

- Peggy & Bruce Greenberg

Karen Wellington Foundation

- Alexia Zigoris

La Soupe

- Jessica Cotter
- Melissa Kadish
- Rich More
- Mimi Mosher Dyer
- Petra Vester

Lighthouse Youth & Family Services

- Doug Bierer
- Lynn Pierce
- Carole Rigaud
- Ed Rigaud
- Lauren & Tom Shafer
- Barbara Weyand

People Working Cooperatively, Inc.

- Steve Ott
- Judy Ott

Santa Maria Community Services

- Margaret Thompson

The Power of Music

- Jeff Clark

4C for Children

- Melanie Arnold
- Jessica Yankie



John Olberding

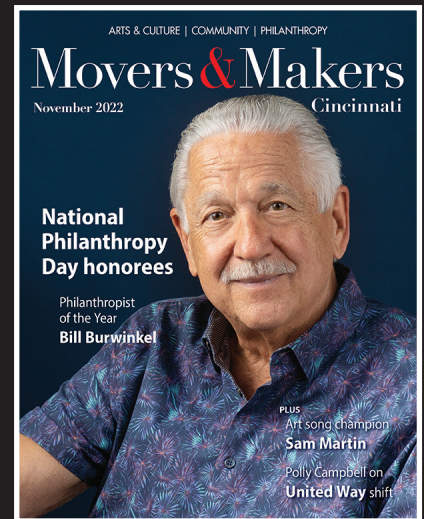
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Our mission is to enhance the lives of people who are isolated or detached from the broader community by connecting with them and bringing them the joy of live music performed by high school students.

www.powerofmusicih.org

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Congratulations

to all and especially
to our friend

John C. Olberding

Lifetime Achievement in Fundraising



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CONGRATULATIONS

to this year's honorees!

Thank you for the positive impact
you make in our community.

We're especially thrilled to celebrate
longtime friend of UC and UC Health,

Heidi Jark and UC Alumna

Stacey Meyer, BA '99 & MA '04.



Congratulations

to John & Julie Richardson at
SugarCreek, Bill Burwinkel and
all philanthropists recognized at
AFP's National Philanthropy Day.



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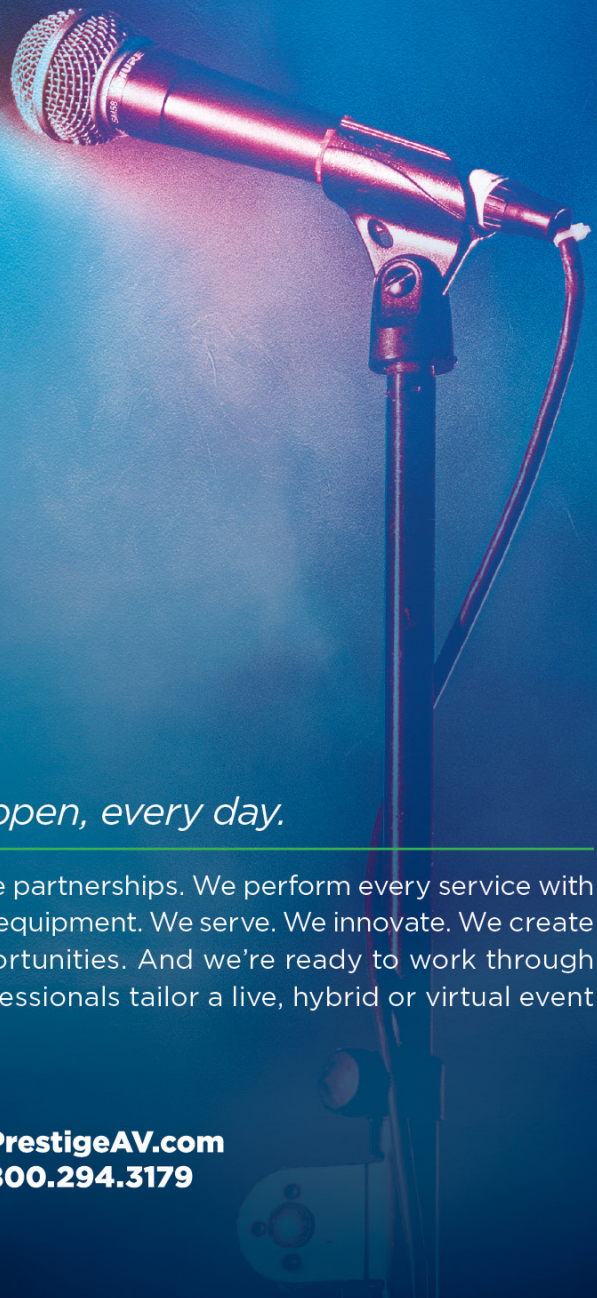
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Community Award Winners on
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CONGRATULATIONS

to SugarCreek and John & Julie Richardson

SugarCreek's ongoing generous support - including more than 250,000 pounds of food donated since 2017 - helps La Soupe fulfill our mission to reduce food waste and food insecurity across our region.

Thank You SugarCreek!

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PAST AWARD WINNERS

PHILANTHROPISTS OF THE YEAR

2021 **Rosemary and Mark Schlachter**

2020 **Bill and Jenny McCloy**

2019 **Digi Schueler**

2018 **Dr. Neal H. Mayerson
and Dr. Donna Mayerson**

2017 **David Herche**

2016 **Richard Rosenthal**

VOLUNTEER OF THE YEAR

2021 **Deborah Brant**

2020 **Gerald H. Greene, Jr.**

2019 **Craig Young**

2018 **John A Mongelluzzo**

2017 **James “Jim” Dodd**

2016 **John Silverman**

OUTSTANDING YOUTH IN PHILANTHROPY

2021 **Mitch Stone**

2020 **Camryn Morrow**

2019 **Cincinnati Youth Collaborative’s Jobs
for Cincinnati Graduates Program**

2018 **Finnegan McCarthy**

2017 **Heather Konerman**

2016 **Katie McElveen**

OUTSTANDING CORPORATION/FOUNDATION

2021 **The Legacy Foundation of Louis and Louise Nippert**

2020 **R.C. Durr Foundation, Inc.**

2019 **The Kroger Co. Zero Hunger,
Zero Waste Foundation**

INNOVATOR OF THE YEAR

2021 **Champions of Change**

2018 **biz/Jill Miller**

LIFETIME ACHIEVEMENT IN FUNDRAISING

2021 **Suzy Dorward**

2020 **Mary C. Fisher**

EMERGING LEADER IN PHILANTHROPY

2018 **Rose Nemec**

2017 **Rosemary Oglesby**



National Philanthropy Day

A huge THANK YOU to our 2022 National Philanthropy Day Planning Committee.

The NPD Committee's role is to plan, promote, and execute the luncheon with diligence and distinction. We are so grateful for your time, talent, and tireless dedication this year.

2022 PLANNING COMMITTEE

Spencer Mapes

NPD Chair | Cincinnati USA Regional Chamber

Victoria Kuhlman

NPD Co-Chair | University of Cincinnati Foundation

Matthew Gellin

AFP President | American Legacy Theatre

Adrienne Taylor

AFP President-Elect | Skystone Partners

Laura Berkemeier

Life Learning Center

Analisa Condon

United Way of Greater Cincinnati

Rita DiBello

Cincinnati Art Museum

Stephanie Eldred

United Way of Greater Cincinnati

Troy Fedders

TQL

Joelle Gilbert

Cincinnati Zoo & Botanical Gardens

Latisha Owens

Guiding Light Mentoring

Kendra Struthers

Cincinnati Playhouse in the Park

Carol Serrone

Girl Scouts of Western Ohio

Want to be a part of our brighter tomorrow and join our planning committee for 2023?

Please contact: ADMIN@AFPCINCINNATI.ORG

SPECIAL THANKS

With special thanks for their unique and important contributions to the 2022 National Philanthropy Day

- Association of Fundraising Professionals Board of Directors
- Chef's Choice Catering
- Macaron Bar
- Marissa Sharbaugh, Jill Claire, Lucille Ziegler, Angelica Frommeyer, Sara Hicks, Julia Politano, and Secretary to the Public Team
- Music Hall and the Cincinnati Arts Association

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Best Point	Maple Knoll Communities
Chanticleer Consulting	The Power of Music
Cincinnati Museum Center	Maple Knoll Communities
Greater Cincinnati Foundation	The Yunker Group, Inc.
Interact for Health	University of Cincinnati Foundation

PEARL

Cincinnati Children's	PNC Financial Services Group
Freestore Foodbank	Stepping Stones
Great Parks of Hamilton County	Tender Mercies
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Cheers to Stacey Meyer

2022 National Philanthropy Day
Volunteer of the Year

FROM

