

Executive Profile



JESSICA L. YANKIE

SENIOR VICE PRESIDENT, CLIENT & COMMUNITY RELATIONS
DIRECTOR

THE PNC FINANCIAL SERVICES GROUP, GREATER CINCINNATI/
NORTHERN KENTUCKY

Jessica L. Yankie is Senior Vice President and Client & Community Relations Director for The PNC Financial Services Group in the Greater Cincinnati/Northern Kentucky market. In this role, she serves as Chief of Staff to the Regional President, oversees the Client & Community Relations team and the implementation of the PNC brand promise through strategic partnerships, PNC Foundation grants, sponsorships, events, and community outreach with alignment toward key stakeholders (customers, employees, communities, and shareholders). In addition, she also holds responsibility for strategic planning, budget development and administration, employee communications and special projects for the market including PNC Grow Up Great®, a \$500 million, multi-year, bilingual initiative that began in 2004 to help prepare children from birth to age 5 for success in school and life, and local implementation of PNC's multi-billion dollar commitment to help end systemic racism and support the economic empowerment of African Americans and low- to moderate-income communities.

Yankie began her career with PNC in 1998 as a Branch Manager and served as a Market Manager, overseeing a network of branches in Northern Kentucky. In 2005 she joined the Commercial Banking group as an Associate Relationship Manager, and in 2009 she moved into Client & Community Relations as the Assistant Director prior to being named Director in 2018.

Active in the community and within PNC, Yankie serves as Vice-Chair for the 4C for Children board of trustees and is Co-Chair of 4C's 2023 gala. She serves on the Events and Sponsorships Committee of Cincinnati Center City Development Corp (3CDC), is a graduate of both the Cincinnati USA Regional Chamber's WE Lead Class 11 and the YWCA Board Leadership program and was named a 2011 YWCA Rising Star. She is an active member of Women Connect, Multicultural, Military, Enable and PNC Proud employee business resource groups as well as a member of the bank's Diversity & Inclusion Regional Council.

Additionally, Yankie is a member of United Way of Greater Cincinnati's WINGS (Women Investing in the Next Generation) and co- leads the PNC United Way employee campaign committee. She has served on both the Cincinnati Symphony Orchestra and Life Learning Center gala committees, serves on the Greater Cincinnati Foundation's Funders Collaborative and is an active volunteer at her children's schools.

Title

Senior Vice President, Client & Community Relations Director
The PNC Financial Services Group, Greater Cincinnati/NKY

Responsibilities

Oversees Client & Community Relations market team, leads implementation of PNC brand promise through strategic partnerships, PNC Foundation grants, sponsorships, events, community outreach and special projects with PNC Grow Up Great® and PNC's multi-billion-dollar commitment to help end systemic racism

Corporate and Community Leadership

- > 4C for Children
- > 3CDC
- > Greater Cincinnati Foundation Funders Collaborative