



Attend AFP CFRE Refresher Course

in Chattanooga June 1, 2018

at Doubletree by Hilton

Advance your journey toward CFRE certification through the self-exploration of knowledge and peer exchange of best practices — facilitated by knowledgeable fundraising practitioners — with the AFP CFRE Refresher Course. What better place to speed your journey than Chattanooga, the “Scenic City” on the Tennessee River that’s known as one of the best locales in America for exciting activities, good eating and outdoor adventures.

About the Course

The one-day **AFP CFRE Refresher Course** on June 1, 2018, offers development professionals like you a new approach that asks you to apply fundraising theory, skills and techniques within the six knowledge domains of the field, based on experience at the five-year level. The course is not presented in a lecture format; rather, it is a combination of a high-level review, self-exploration of knowledge and peer exchange of best practices – all of which are based on using a case study approach.

The course also would be appropriate for CEOs and members of the board and development committee, adding tremendous knowledge of fundraising practice to an organization’s operations and governance.

Facilitators: Jill Pranger, ACFRE; Lisa Kennedy, ACFRE. Moderator: D.C. Dreger, ACFRE.

Agenda for the day includes:

7:15 - 8:00 am — Registration & Continental Breakfast

8:00 am - 5 pm — CFRE Refresher Course

- Welcome and Introductions
- Current and Prospective Donor Research
- Securing the Gift
- Relationship Building
- Volunteer Involvement

Lunch

- Leadership and Management
- Ethics, Accountability and Professionalism
- Wrap-up, Questions & Comments

Participants Receive

- Reception: 5:30-6:30 p.m., Thursday, May 31
- Continental breakfast and lunch
- Participant manual
- Approximately 8 hours of instruction

- Certificate of completion at the end of the course
- Applicable for 8 **points** in Category 1.B – Education of the CFRE application
- Head start for taking the CFRE Exam

Cost

AFP Members = \$390

Non-Members = \$490

Register Today

Seats for the course are limited to allow for maximum interaction and learning. Registrations will be accepted until May 1. For more information, contact D.C. Dreger, ACFRE, at dcdreger@gmail.com or 404.314.9858

REGISTER [here](#) or go to afpsetn.afpnet.org to sign up under Meetings and Events

Hotel Accommodations

The Doubletree Chattanooga is within walking distance to downtown restaurants and riverfront area attractions such as the Riverwalk, Creative Discovery Museum, Tennessee Aquarium and IMAX 3D Theater. Amenities include a seasonal outdoor saltwater pool, mp3 docks, cocktail lounge and full-service restaurant with available room service.

Special room rates for the CFRE Refresher Course are available through the Registration link on our website or by calling 423.756.5150

About Chattanooga

Tucked between the mountains of Southeast Tennessee, along the beautiful Tennessee River, Chattanooga is one of America's most breathtaking cities. There's a world of outdoor adventure, aquariums, amazing restaurants, live events, Civil War and railroading history, 13-mile Riverwalk, guitar museum, art and other world-class attractions waiting for you here.

You might consider taking a family weekend vacation, or just something for yourself. A suggested itinerary can be found here: [Chattanooga Fun](#)

Participation in the AFP CFRE Refresher Course may assist you in learning or reviewing concepts covered on the Certified Fundraising Executive (CFRE) examination as detailed on the Test Content Outline provided by CFRE International. However, the AFP CFRE Refresher Course is not designed specifically as a prep course for the exam. It is designed to provide a review of concepts one should know at the five-year experience level.

AFP highly recommends that this refresher course be just one of the resources you use in preparing to take the CFRE exam. Your study should also include reading books that appear on the CFRE Resource Reading List.