### September 2019





#### **President's Point of View**

"In a gentle way, you can shake the world."

- Mahatma Gandhi

As professional fundraisers and nonprofits we do this every day. We ask individuals, foundations and corporations to give both their time and their resources to help support the missions of our nonprofits. We all impact our community and those in need of our services.

Let's share the impact – let's celebrate our collective successes and

champion each other and those that support us. AFP Greater Cincinnati will host our annual signature event, National Philanthropy Day, on November 7 at Cincinnati's beautifully renovated Music Hall.

AFP's amazing National Philanthropy Day (NPD) committee has been hard at work sculpting every detail of this year's event – and you will not be disappointed. This year, our goal is to showcase the enormity of the excellent work that is being done in our community and the game changers that help us get things done. This luncheon gives us all an opportunity to invite donors and partners of each of our organizations and truly celebrate them - enjoying great food, décor and an amazing program.

In the months ahead, you will see multiple opportunities to register for NPD. I hope you will not only register personally, but also ponder who else you might invite. You might want to consider sponsoring a whole table as a way of honoring a group of donors. For more details on our NPD celebration this year, please visit <u>http://www.afpcincinnati.org/2019-national-philanthropy-day/</u>. I look forward to seeing you on November 7 at Music Hall to celebrate our collective impact!

With Appreciation, Tricia Sunders

President, AFP Greater Cincinnati Chapter

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National Philanthropy Day (NPD) is a special day set aside to promote philanthropy and recognize those who inspire change through their significant impact in our community. All participating organizations may recognize their most dedicated volunteers, donors and suRegister now to attend as an individual or become a sponsor!

Thursday, Nov. 7, 2019

Registration at 11 a.m., Program at 11:30 a.m.

Cincinnati Music Hall

Honorary Chair - Jill Meyer, President and CEO, Cincinnati USA Regional Chamber Emcee - Colin Mayfield, WLWT Channel 5

### Sponsorships available starting at \$750.

Our sponsors receive exposure to over 700 individuals representing more than 90 organizations at the region's premiere philanthropic event of the year. For details visit: <u>http://www.afpcincinnati.org/2019-sponsorship-opportunities/</u>

### **Registration:**

Register Early – last year's event sold out – and save \$10!

Early Registration Fee thru Oct. 15, 2019 Individual Ticket: \$65 each Late Registration Fee thru Oct. 30, 2019 Individual Ticket: \$75 each **REGISTER NOW at::** <u>https://tinyurl.com/2019NPD</u>

### Award Winners... Recognizing Love Poured Out

Our Community Award Winners are people who we may see on an ordinary day, but they do the extraordinary to help others. We are honored to be able to celebrate their acts of love.

- Philanthropist of the Year: Digi Schueler
- Volunteer of the Year: Craig Young
- Outstanding Youth of the Year: Jobs for Cincinnati Graduates
- Outstanding Foundation/Corporation: Kroger/Zero Waste Foundation

To see more information on each award winner, visit:<u>http://www.afpcincinnati.org/community-awards-2019/</u>

### Honored Guests ... Celebrating Our Supporters

Don't miss this unique opportunity to recognize your most dedicated donors and volunteers live at the event and in print in the NPD program. Organizations are welcome and encouraged to bring other tokens of appreciation for their Honored Guests to present at their tables.

**Names must be submitted by Oct.15** for inclusion. If you need assistance in entering guest names, email us at Admin@AFPCincinnati.org.

### Volunteers... Make It Happen

Can you lend a hand on event day Nov. 7? We are looking for volunteers to help with set up, registration, tear down or serving as a greeter. Volunteers are compensated with a free lunch and a seat to the event!

# Apply Now for AFP Professional Scholarships

Develop your career through educational programming and professional resources; apply now for Greater Cincinnati AFP scholarships! **Deadline is Sept. 9, 2019 for all scholarships.** 

- Presidential Membership Scholarships cover a full professional membership to our chapter for a year. This scholarship pays tribute to the excellent leadership Jim Hudson provided to our chapter during his 2018 presidency. This gift of appreciation meaningfully acknowledges a job well done and honors Jim's commitment to professional fundraising and the\_community.
- YP Scholarships support those who are newer to a career in the development field (up to 5 awarded in 2019).
- The Chamberlain Scholarship honors Ralph E. Chamberlain, CFRE, who had a long and distinguished career of service to AFP. This scholarship covers the cost of registration for the 2020 AFP International Conference (typically held in March/April) while the matching chapter scholarship provides up to \$1,200 for travel and lodging. All recipients must be first-time attendees of the International Conference.

Our AFP chapter is proud to help offset the cost of educational opportunities through our scholarships. To learn more, check specific guidelines and apply: <u>http://www.afpcincinnati.org/scholarships/</u>

## **CFRE Refresher Course 2019**

Friday, Sept. 13 7:30 - 8:00 a.m. Registration/breakfast 8:00 a.m. - 5:00 p.m. Program AFP's CFRE Refresher Course offers development professionals an opportunity to review the main components of a complete fundraising program. It is an intensive program designed to provide an overview, organized around the domains of the Certified Fundraising Executive (CFRE) exam, rather than on specific fundraising strategies. This course helps participants identify gaps in their knowledge by working through abbreviated case studies referred to as "case-lets." Participation in the course may assist individuals in learning or reviewing concepts covered on the CFRE exam as detailed in the Test Content Outline provided by CFRE International on its website.

Location: Red Cross Cincinnati, 2111 Dana Avenue, Cincinnati, Ohio 45207 Cost: Members - \$390, Non-Members \$490

### REGISTER NOW at: http://www.afpcincinnati.org/event/190913cfre/

## Don't Miss Out!

Check the AFP National site <u>https://afpglobal.org/</u> every month for member resources that really make an impact. Featured now: the AFP & Chronicle of Philanthropy National Survey on Job Satisfaction and Workplace Issues in the Fundraising Profession, new Resources in Spanish and Board Giving.

Benefit for all members: Announced this spring, through a partnership with the American Association of University Women (AAUW), AFP members can now participate in AAUW's Work Smart program, a one-hour online negotiation workshop, free of charge. Learn the strategies and skills to help you better negotiate on behalf of yourself!

# Save the Date - YP Happy Hour So Many Hats, So Many Titles: Decoding Job Titles

Tuesday, Sept. 17

5:30-6:00 p.m. Networking 6:00-7:00 p.m. Keynote 7:00-7:30 p.m. Q&A

Location: Clifton Cultural Arts Center, 2728 Short Vine St., Cincinnati, OH, 45219

Meet other Young Professionals and students from the UC Collegiate Chapter for happy hour and networking with a discussion about how to hack the search for your next fundraising job.

This event hosted by AFP Cincinnati and the UC Collegiate Chapter

Who should attend: YP events are open to those aged 40 and under, as well as those who have worked in fundraising for seven years or less. This event is for AFP Members and those interested in joining. Cincinnati chapter's YP membership is approximately 300+ fundraisers.

The UC Collegiate Chapter is for UC students who have an interest in learning about and/or working in the non-profit sector. If your organization is searching for student interns, co-ops, etc., we invite you to bring information to share with UC students.

Cost: Free - Light refreshments will be provided.

Meet the panelists:

- Mike Weinberg, Director of Volunteers, Ronald McDonald House
- Lauren Jones, Inclusive Giving Advisor, Greater Cincinnati Foundation
- Ashlie Lyons, Community Engagement Officer, Bethesda Foundation
- Emily Eskridge, Chief Financial Officer, Community Matters / Education Matters

To sign up and for more information, visit:<u>https://www.afpcincinnati.org/event/190917yp/</u>

## Save the Date: Meet & Greet

Tuesday, Sept. 17, 5:00 - 7:00 p.m.

Sponsored by: Evolution Creative Solutions

Please join fellow AFP members and friends to network in a casual setting. We encourage you to bring a colleague or a prospective new member!

Cost: FREE

Location: Urban Stead Cheese, 3036 Woodburn Ave., Cincinnati, OH 45206

Learn more and register here: http://www.afpcincinnati.org/event/190926mg/

## Save the Date: Welcome to the C-Suite: Leadership Transitions from the Trenches to the Top

Thursday, Sept. 19, 11:30 a.m. - 1:00 p.m.

Time:

11:30 a.m.–12:00 p.m. Registration/Lunch/Networking 12:00-1:00 p.m. Presentation

"The C-Suite," the land of the "Chiefs" - the Chief Financial Officer, Chief Operational Officer, and, of course, the Chief Executive Officer.

The opportunity to be on the executive leadership team is the goal for many development professionals, but what happens when you actually make it there, and how should you invest in your own leadership development to make the transition?

Presenters:

- Alice Ferris, MBA, CFRE, ACFRE
- Scott Fortnum, ACFRE
- Karen Good, CFRM, CNEL

Location: Talbert House, 2600 Victory Parkway, Cincinnati, Ohio 45206

Cost: AFP Members and students (with valid student ID) - FREE AFP Non-Members - \$25

Learn more and register here: http://www.afpcincinnati.org/event/190919web/

### Save the Date: Networking & Knowledge Breakfast

Wednesday, Oct. 2, 7:45 - 9:30 a.m.

Location: Cincinnati Red Cross, 2111 Dana Avenue, Cincinnati, OH 45207

Topic: Legal Aspects of Fundraising Speaker: Barkha Patel, Director of Education and Senior Counsel at Pro Bono Partnership of Ohio

Learn more and register here: http://www.afpcincinnati.org/event/191002nk/

## Save the Date: YP Networking Breakfast

Tuesday, Oct. 8, 7:30 - 9:00 a.m.

Location: Graydon on Main, 1421 Main St., Cincinnati, OH 45202

Tax Law 101: Maximize End of Year Giving

Learn more and register here: http://www.afpcincinnati.org/event/191008yp/

### Save the Date: Webinar: Transformational Donor Events

Friday, Nov. 22, 11:30 a.m. - 1:00 p.m.

Location: Talbert House, 2600 Victory Parkway, Cincinnati, OH 45206

Presenters: Bob Westfall and Lisa Wolf

Learn more and register here: http://www.afpcincinnati.org/event/191122/

# Save the Date: Networking & Knowledge Breakfast

Wednesday, Dec. 11 from 7:45 - 9:30 a.m. Location: Cincinnati Red Cross, 2111 Dana Avenue, Cincinnati, OH 45207

Topic: Breakfast with a Philanthropist

Learn more and register here: http://www.afpcincinnati.org/event/191211nk/

## Stop Me if You've Heard This

A Development Director found a magic lamp. A genie appeared and offered one wish. The DD said, "I wish for one million dollars to support my organization." Done, said the genie, come to your office tomorrow, and it'll be there. Next day, she came to the office, and when she opened the door, three million binder clips fell out. "What the heck!" she said to the genie, "I asked for one million dollars!" Yes, said the genie, but you didn't specify that it couldn't be in-kind...

Donor loyalty is not about the donor being loyal to you, it is you being loyal to the donor. Harvey McKinnon

I'm starting a charity for PhD students so they can finally afford to live on their own without the need for roommates... It's called "Doctors without Boarders."

Donors have little way to assess your charity's work; they use the service you provide to them as a surrogate. – Adrian Sargeant

### **Upcoming Events**

For a full list of events, visit afpcincinnati.org/events/list/



### Get Engaged with AFP on Twitter

Every Friday is <u>#AFPPhilanthropyFriday</u> on Twitter, where you can tweet inspirational stories, insightful ideas, or even just what you're doing to help your community over the weekend! And be sure to follow AFP Cincinnati at @afpcincy!

### **Current Job Openings**

Are you curious about open fundraising positions in our area? Check out our website with Job Listings!

CLICK HERE FOR AFP Affiliate Job Listings



AFP of Greater Cincinnati - www.afpcincinnati.org

STAY CONNECTED

