

May 2020



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President's Point of View

Happy Spring AFP Greater Cincinnati!

It is safe to say that nothing looks the way we planned. From our day to day routines to our weekend relaxation to our own department, no one would have expected this. I have never spent this much time in sweatpants while working in my entire career. And yet, the important work we do continues, more critical than ever. In a short period of time we have master Zoom meetings, conducted ask appointments by every vehicle other than face to face discussions, created office spaces out of our homes, and built new routines. Throughout all of this, AFP Greater Cincinnati has endeavored to support you, our members, to the best of our

ability. Many of our programs have been modified for digital delivery, and more are coming in the days ahead.

This has not been an easy task; just as you have experienced sharp learning curves so have we. But I am immensely proud of the work that the Board of Trustees has undertaken in the past several weeks. There is more to come, and we look forward to sharing details as more become available. In the meantime, be safe!

Rachel Kirley, CFRE

National Philanthropy Day Celebrates *"Making a Difference Together!"*



Especially now, in these remarkable times, the 2020 NPD theme Making a Difference Together represents all of the amazing work happening in our region thanks to fundraising rock stars and nonprofit professionals like you! **Mark your calendars for Thursday, Nov. 5!** It's precisely in times like these that we need to be reminded of the energizing work of philanthropy and we need to celebrate the deep value of our nonprofits.

We are thrilled to announce the 2020 NPD Honorary Chair, Barbara Turner! Barbara A. Turner, CRCP was named President and Chief Operating Officer of Ohio National Financial Services (ONFS) in November 2018. She is the eleventh president and first woman and person of color to hold this position at ONFS since its founding in 1909.








Last Call! National Philanthropy Day Nominations close Wednesday, May 15!

It wouldn't be NPD without honoring those who have inspired change through their significant impact. Now is our time to recognize those individuals, organizations and businesses making a difference for our nonprofit organizations.

New this year! We are excited to bring to the table the Lifetime Achievement in Fundraising Award to recognize a local fundraiser for his or her efforts in philanthropy, hard work and dedication to the profession. It will be presented the evening before the NPD luncheon, during the NPD VIP reception at Music Hall on Wednesday, November 4, 2020.

Submit your nomination today for:

-  Philanthropist of the Year
-  Volunteer of the Year
-  Outstanding Youth in Philanthropy to age 24, a great way to recognize college-aged students who are making a difference in our community.
-  Outstanding Organization or Foundation
-  Lifetime Achievement in Fundraising

[CLICK HERE TO NOMINATE A HERO TODAY](#)

Don't Miss AFP's 19th annual Nonprofit Leadership Summit, Sep 9

The **Nonprofit Leadership Summit** is always a highlight, a half-day, packed-house event with an inspirational, nationally-renowned speaker.

This year, join Donor Relations Guru, Lynne Wester, as she leads two full workshops:

- The Four Pillars of Donor Relations
- Don't Let your Board be Bored by Donor Relations

[CLICK HERE FOR PROMOTIONAL FLYER](#)

**SAVE
The
DATE**

Save these Dates!

May 6, 9:00 – 10:30 a.m.: **Virtual Networking & Knowledge – Crisis Communications: A Panel Discussion.**

May 13, 12:00-1:00: **LIVE Virtual Webinar: Come Learn More About the Value of your AFP Membership**

May 14, 8:00-10:00: **Virtual 411 on the CFRE:** The CFRE (Certified Fund Raising Executive) is the premier certification for fundraising professionals

May 20, 3:00-4:00: **Virtual YP (Young Professional)** Would you like to be a part of planning 2020 events for YPs? Are you interested in taking on a committee role but don't know where to start?

May 21, 9:00 a.m. – 10:00: **Virtual Webinar: How to Raise Major Gifts in only 30 Minutes per Day.** Speaker: Amy Eisenstein.

June 3, 9:00-10:30. **Virtual Networking & Knowledge - Ethical Issues in Charitable Organizations** Corrie McGlothlin, BBB Center for Ethics

June 16, 11:30 p.m. **SCHOLARSHIP DEADLINE** for CFRE, Presidential, Fall Fundamentals of Fundraising, and Young Professional. Scholarships to be submitted online.

Visit for afpcincinnati.org/events/list/ to learn more and register!



Get Engaged with AFP on Twitter

Every Friday is [#AFPPhilanthropyFriday](#) on Twitter, where you can tweet inspirational stories, insightful ideas, or even just what you're doing to help your community over the weekend! And be sure to follow AFP Cincinnati at [@afpcincy!](#)

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