



# National Philanthropy Day

#MakingADifferenceTogether

**VIRTUAL EVENT**  
**November 5, 2020**  
 11:30 am – 1 pm

## SPONSORSHIP LEVELS

Benefits	Presenting \$20,000	Changing Lives \$10,000	Building Futures \$5,000	Providing Hope \$2,500	Creating Community \$1,500	New Beginnings \$750	Helping Hands \$500
Representative to Speak at Event	✓						
Award Sponsorship Recognition with Digital Banner	✓						
Opportunity to Place a Complimentary Ad in AFP Greater Cincinnati Newsletter	✓	✓					
Link to Your Website from AFP Greater Cincinnati Chapter Website for One Year	✓	✓					
Digital Event Graphic	✓	✓					
Recognition in Event Remarks	✓	✓	✓				
Recognition in Multiple Ads and Media Exposure in All Press Releases/Media Alerts	✓	✓	✓				
Logo on Virtual Save the Date and Virtual Invitation	✓	✓	✓				
Recognition on AFP Greater Cincinnati Chapter Website for One Year	✓	✓	✓	✓			
Movers and Makers Ad Recognition	✓	✓	✓	✓	✓		
Recognition in AFP Greater Cincinnati Chapter Newsletter (One Year)	✓	✓	✓	✓	✓	✓	
Eight (8) Virtual Event Admissions	✓	✓	✓	✓	✓	✓	✓
Collective Impact Video Inclusion	✓	✓	✓	✓	✓	✓	✓
Honored Guest Listing During Event	✓	✓	✓	✓	✓	✓	✓
Social Media Acknowledgment	Spotlight	Spotlight	Spotlight	Spotlight	Shoutout	Shoutout	Shoutout
Digital Program Ad/Listing	Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad	Listing	Listing
Recognition on Event Website	Hyperlink and Logo	Hyperlink and Logo	Hyperlink and Logo	Hyperlink and Logo	Hyperlink and Logo	Logo	Listing

\*A portion of each sponsorship will support the New Faces of Fundraising program, which is designed to introduce diverse participants to the field of non-profit fundraising.



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## FAST FACTS

### NPD Sponsorships

**53** sponsors

**21** returning

**600** total attendance

**2019**  
**Support**



2019 Honorees with awards: Digi Schueler, Craig Young, Diamond Daniels, Jessica Adelman

### Hosted by the Association of Fundraising Professionals (AFP)

Advances philanthropy by enabling its members and nonprofit organizations to practice ethical and effective fundraising that changes our community for the better

### Past Award Winners

#### PHILANTHROPIST(S) OF THE YEAR

**2019** Digi Schueler

**2018** Dr. Neal H. Mayerson and Dr. Donna Mayerson,  
 The Manuel D. and Rhoda Mayerson Foundation

**2017** David Herche

#### OUTSTANDING VOLUNTEER OF THE YEAR

**2019** Craig Young

**2018** John Mongelluzzo

**2017** James "Jim" Dodd

#### OUTSTANDING YOUTH IN PHILANTHROPY

**2019** Jobs for Cincinnati Graduates

**2018** Finnegan McCarthy

**2017** Heather Konerman

#### OUTSTANDING FOUNDATION/CORPORATION

**2019** Kroger | Zero Waste Zero Hunger Foundation

*"National Philanthropy Day provides a wonderful opportunity to recognize local volunteers and donors who help us deliver our mission every day!"*

– Greater Cincinnati Red Cross

### Honorary Chairpersons

**2019** Jill Meyer, President and CEO  
 Cincinnati USA Regional Chamber

**2018** Dr. Anita Shah, Councilman Greg Landsman,  
 Andrea White (Habitat Homeowner)

**2017** Ellen Katz, President and CEO,  
 Greater Cincinnati Foundation

**2016** Dean Gregory, Vice President, *Montgomery Inn, Inc.*

### Membership AFP Cincinnati Chapter



**151% GROWTH**