

FAQs – Greater Cincinnati AFP Chapter Statement of Ethical Philanthropy

Why is the Greater Cincinnati chapter of AFP leading this initiative? Are other AFP chapters participating? Who else is being asked to sign?

The Greater Cincinnati chapter is one of the largest chapters in the world and consistently seen as a leader in the global network – this is a testament to our chapter members and larger Greater Cincinnati community. With this global innovation originating in the Queen City, we are the first. However, nearly a dozen markets are looking to our model for rolling out in their hometowns.

By signing this declaration, you – as the leader of your organization – are agreeing with the values set forth to be implemented in community and within your own organization.

How is this statement different from existing statements of ethical fundraising published by AFP, CFRE International and the Council on Foundations?

This document builds upon the existing statements published by AFP, CFRE International and the Council on Foundations. This declaration is intended to be more specifically relevant to our Greater Cincinnati community and reinforce our commitment as a community being a hub of declared ethical practices.

My development staff are already members of AFP, and I expect them to conduct themselves ethically in their fundraising and philanthropy. Why request my signature in addition to that?

Culture and policies flow from the head of the organization. By signing this declaration, you, as the leader of your organization, are agreeing with the values set forth to be implemented in community and within your own organization. You understand that ethical philanthropy is not achieved exclusively by one department but the organization as a whole.

Where will my signature be published?

Signatures will be published on the AFP Greater Cincinnati chapter website (afpcincinnati.org). The idea is to update this document monthly with the newest signatures and commitments. As the website is publicly facing, it may be further shared on social media, and other websites – including your own!