



2024 Sponsorship Opportunities



The Association of Fundraising Professionals empowers individuals and organizations to practice ethical fundraising through professional education, networking, research, and advocacy.

ABOUT AFP OF GREATER CINCINNATI

The Association of Fundraising Professionals, Greater Cincinnati has nearly 320 members who bring not only a broad spectrum of professional experiences and cultural backgrounds, but AFP of Greater Cincinnati's members encompass a multitude of organizations including health and human services, education, religion, the arts, civic organizations and consulting firms.

Your Contribution Inspires!

A partnership through sponsorship says that you believe in philanthropy as a force for building community. This will allow us to invest in the best resources and professional development opportunities.

Your Organization Shines!

Your company will have the opportunity to reach not only our members, but the larger philanthropic community. Partnerships run for an entire year and range from \$1,000–\$25,000.

Questions About Sponsorship?

Email - AFPCincySponsor@afpcincinnati.org

Someone from our Fund Development Committee will contact you.

About the Greater Cincinnati Chapter



~ 320 Members



1 month to 50+ years
(Time in the profession)



Executive
Directors/CEOs



Frontline
Fundraisers



Data Analysts



Researchers



Writers

OUR MEMBERS RECEIVE

Professional Advancement Programs & Courses

Affinity Groups & Networking

Enforceable Code of Ethics

Access to Relevant Research & Reports

Job Placement & Recruitment

And More!



National Philanthropy Day

National Philanthropy Day (NPD) is a special day set aside to promote philanthropy and recognize individuals, organizations and businesses that are inspiring change through their significant impact on nonprofit organizations.

Date: November 21, 2024

Location: Music Hall

The National Philanthropy Day Program is our annual, signature event at which people representing businesses, nonprofits, philanthropists and volunteers come together to celebrate our vibrant philanthropic community. All nonprofit organizations have the opportunity to participate in our Friends of Philanthropy process by recognizing donors, volunteers and special friends who have made a truly exceptional impact.

EDUCATION & ENGAGEMENT EVENTS

Network and Knowledge:

AFP's Networking and Knowledge provides a forum for members to participate in roundtable discussions on various topics such as major gifts, stewardship, special events, and donor retention and provides opportunities to network with fundraising professionals.

Fundamentals of Fundraising

AFP's Fundamentals of Fundraising Course offers fundraising professionals with 0-4 years fundraising experience a complete seven-module overview of the development function, using case studies and projects for groups and individuals to make the learning experience both substantive and enjoyable.

Affinity & Recruitment Events

AFP is committed to engaging our emerging leaders while leveraging the expertise of our seasoned professionals. We focus on the following membership groups:

- Young Professionals
- Seasoned Professionals
- New Members

We hope to see them succeed as front-line fundraisers, executives, prospect researchers and everything in between!

New Faces of Fundraising

New Faces of Fundraising is designed to introduce diverse participants to the field of fundraising. Participants become AFP members and receive an introduction to the fundamentals of fundraising, 7-10 deep-dives into specific areas of fundraising, a mentor and a paid internship.

Benefits

| Benefits | Levels | | | | | |
|--|------------------------|------------------------|------------------|-------------------|-------------------|----------------------|
| | Presenting \$25,000 | Premier \$15,000 | Gold \$10,000 | Silver \$5,000 | Bronze \$2,500 | Community \$1,000 |
| OUR SIGNATURE EVENT - NATIONAL PHILANTHROPY DAY | | | | | | |
| Representative to speak at event | X | | | | | |
| Provide promotional item for guests | X | | | | | |
| Premium event signage | X | X | | | | |
| Dedicated link on Chapter Website (1 year) | X | X | | | | |
| Complimentary ad in Chapter newsletter | X | X | | | | |
| Recognition in all press releases/media alerts, etc. | X | X | X | | | |
| Recognition in remarks | X | X | X | | | |
| Recognition on save the date & invite | X | X | X | | | |
| Complimentary valet parking | X (8 guests) | X (8 guests) | X (8 guests) | X (8 guests) | | |
| Recognition in Movers & Makers magazine | Logo | Logo | Logo | Listing | | |
| Invitation to VIP reception | X (4 guests) | X (4 guests) | X (4 guests) | X (4 guests) | | |
| Recognition in event presentation | X | X | X | X | | |
| Inclusion in Impact Video | X | X | X | X | X | |
| Table Signage | X | X | X | X | X | X |
| Complimentary tickets | 8 (Premier Seating) | 8 (Premier Seating) | 8 | 8 | 4 | 4 |
| Recognition in Social Media | Spotlight | Spotlight | Spotlight | Shoutout | Shoutout | Group Shoutout |
| Digital program inclusion | Full Page | Full Page | 1/2 Page | 1/2 Page | 1/4 Page | Listing |

Benefits, *continued*

| Benefits | Levels | | | | | |
|--|------------------------|---------------------|------------------|-------------------|-------------------|----------------------|
| | Presenting \$25,000 | Premier \$15,000 | Gold \$10,000 | Silver \$5,000 | Bronze \$2,500 | Community \$1,000 |
| EDUCATION EVENTS (Networking & Knowledge, Webinars, Fundamental of Fundraising, Emerging Leaders, Seasoned Network of Advancement Professional, New Faces of Fundraising) | | | | | | |
| Complimentary company table (as event/program allows) | X | | | | | |
| Introduction of the event speaker (as event/program allows) | X | | | | | |
| Recognition on course promotional materials | X | | | | | |
| Verbal recognition during program | X | X | X | | | |
| Delivery of personal message (option, as event/program allows) | All | 8 | 4 | 2 | | |
| Digital signage inclusion (as event/program allows) | Logo | Logo | Logo | List | List | List |
| Recognition on invitations (as event/program allows) | Logo | Logo | Logo | List | List | List |
| ONGOING BENEFITS | | | | | | |
| Recognition on AFP Greater Cincinnati Chapter website (1 year) | Logo & Link | Logo & Link | Logo | Logo | Logo | List |
| Recognition in Chapter Newsletter (6 per year) | All | All | All | All | All | All |
| Guest Column | 2 | 1 | 1 | | | |

Recognition Examples

CREATING COMMUNITY SPONSORS





2024 SEEDS SCHOLARSHIP FOR SMALL NONPROFITS

SPONSORED BY



ANNE M. MAXFIELD, LLC
CONSULTING & IMPLEMENTATION

Deadline: Ongoing application window



Register online at:
<https://www.afpcincinnati.org/scholarships/>

Event Program

THANK YOU to our Sponsors

PRESENTING SPONSOR



PREMIER SPONSORS



SILVER

GC Nonprofit News
Bethesda Foundation
Ignite Philanthropy

BRONZE

| | |
|-------------------------------|-------------------------------------|
| Adopt a Class | La Soupe |
| Best Point | Maple Knoll Communities |
| Chanticleer Consulting | The Power of Music |
| Cincinnati Museum Center | Maple Knoll Communities |
| Greater Cincinnati Foundation | The Yunker Group, Inc. |
| Interact for Health | University of Cincinnati Foundation |

PEARL

| | |
|-----------------------|------------------------------|
| Cincinnati Children's | PNC Financial Services Group |
| Freestore Foodbank | Stepping Stones |



Cheers to Staff

2022 National Philanthropy Volunteer of the Year



Social Media

E-Communications









AMERICAN SIGN MUSEUM • ANNE M. MAXFIELD, LLC • CHANTICLEER CONSULTING • CINCINNATI CHILDREN'S • EASTERSEALS REDWOOD

FREESTORE FOODBANK • GATHER CINCY • IGNITE PHILANTHROPY • INTERACT FOR HEALTH • MAGNIFIED GIVING

THANK YOU TO ALL OUR SPONSORS



KEY CHAPTER LEADERSHIP

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Strive Together

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Holland Foundation for Sight Restoration

Fund Development Chair

Jackie Baumgartner

Easterseals Redwood

Questions?

Email - AFPCincySponsor@afpcincinnati.org

